



MEMS Survey 2019 Update

6th Steering Committee Meeting
Nay Pyi Taw, 17 September 2019



Finn Tarp



Outline

- Background
- Status
- Sample
- Comparison 2017-2019
- Next steps



MSME 2019 survey

- Tablet survey
 - The first experience with Computer Assisted Personal Interviewing (CAPI) for the CSO's Industry Section
 - KoBo Toolbox
- Training and pilots in March and April 2019
- Survey started on 20 May 2019
- Two interns arrived 1 August



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Status

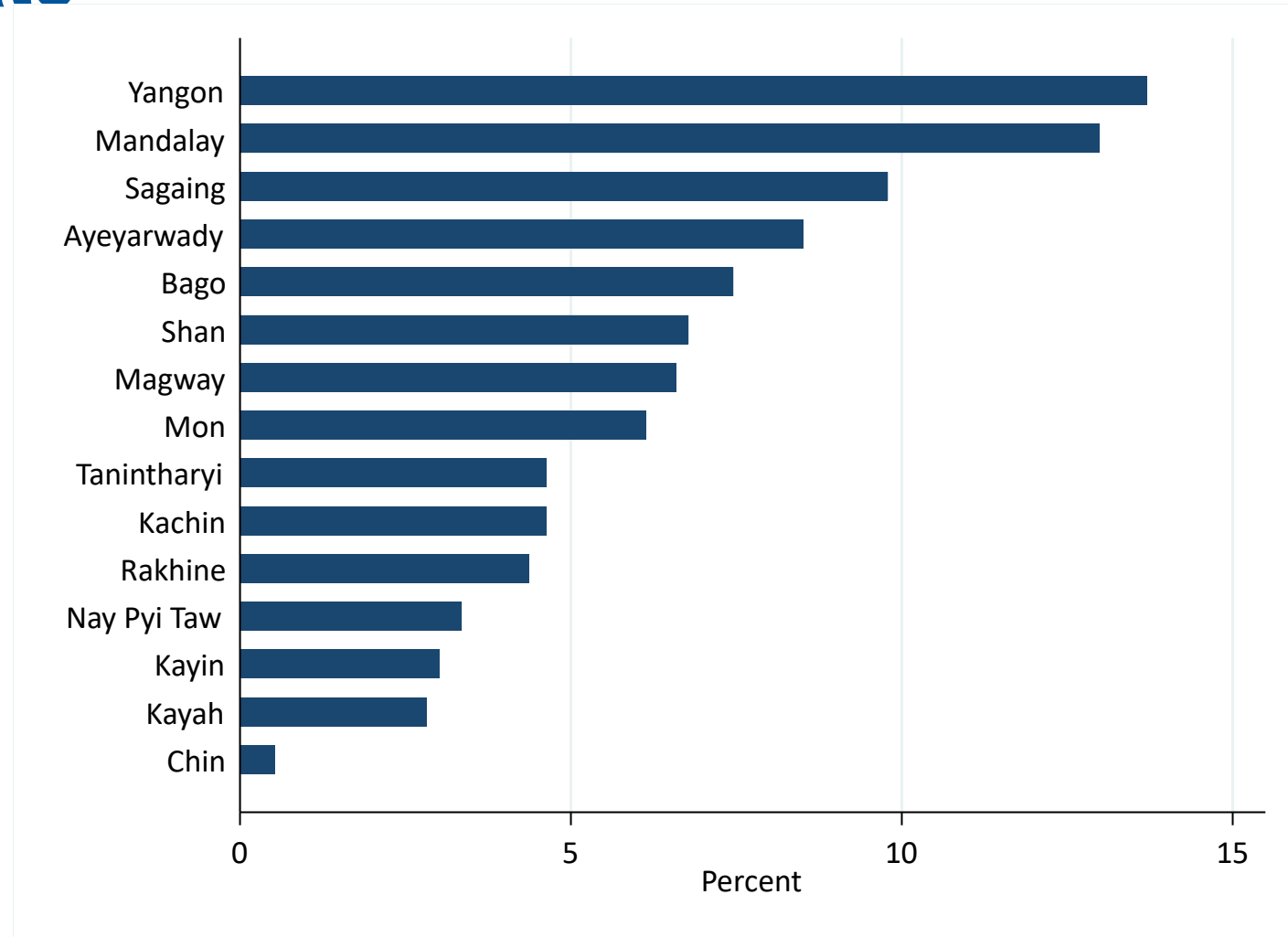
Section	2017	2019
Main questionnaire	Sample 2,496 firms	Sample 2,504 firms (Verification ongoing)
Economic Accounts	2,496	Not ready
Employee questionnaire	6,722 employees	Not ready
Exit questionnaire	Not applicable	227 (Verification ongoing)



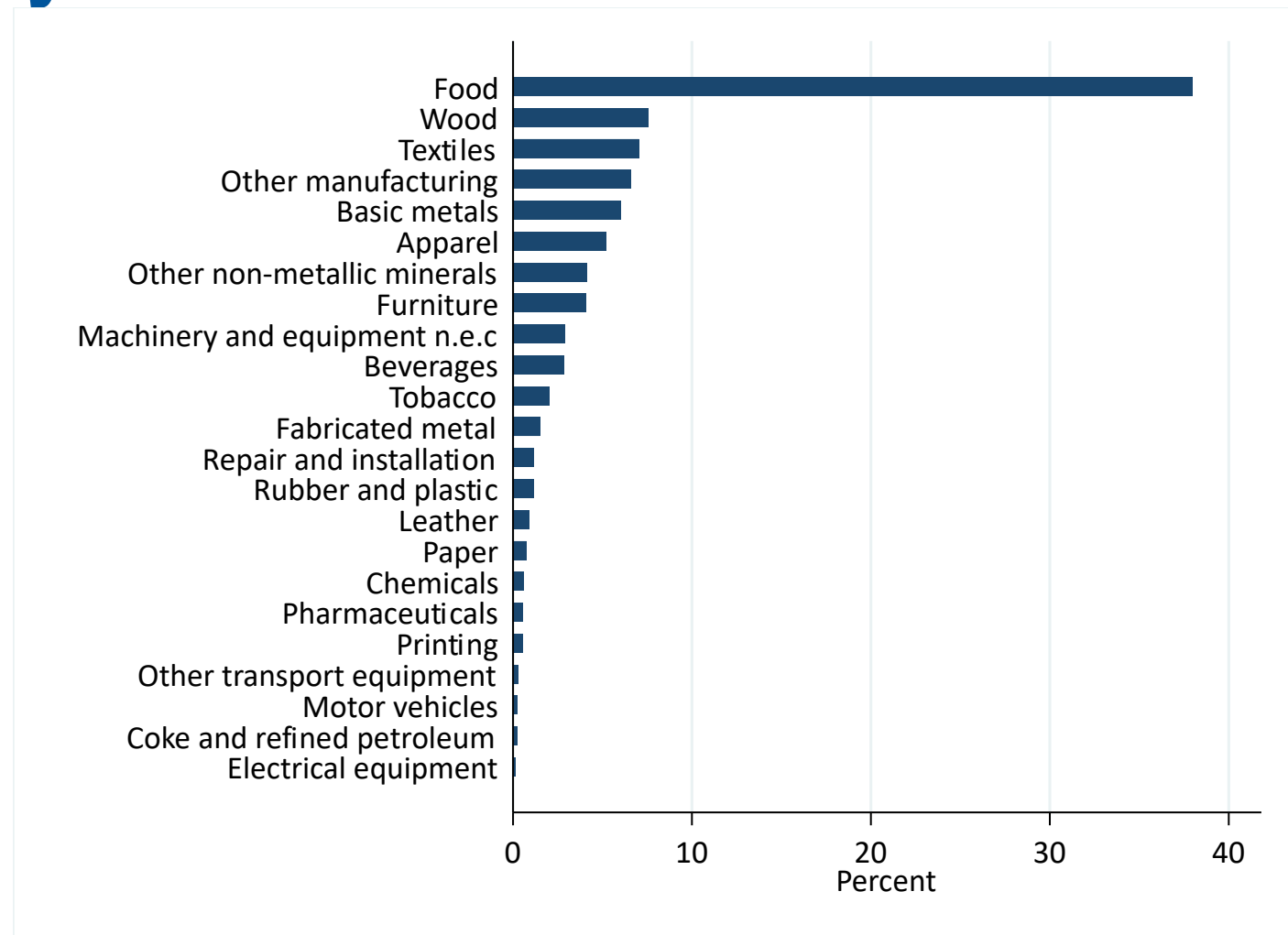
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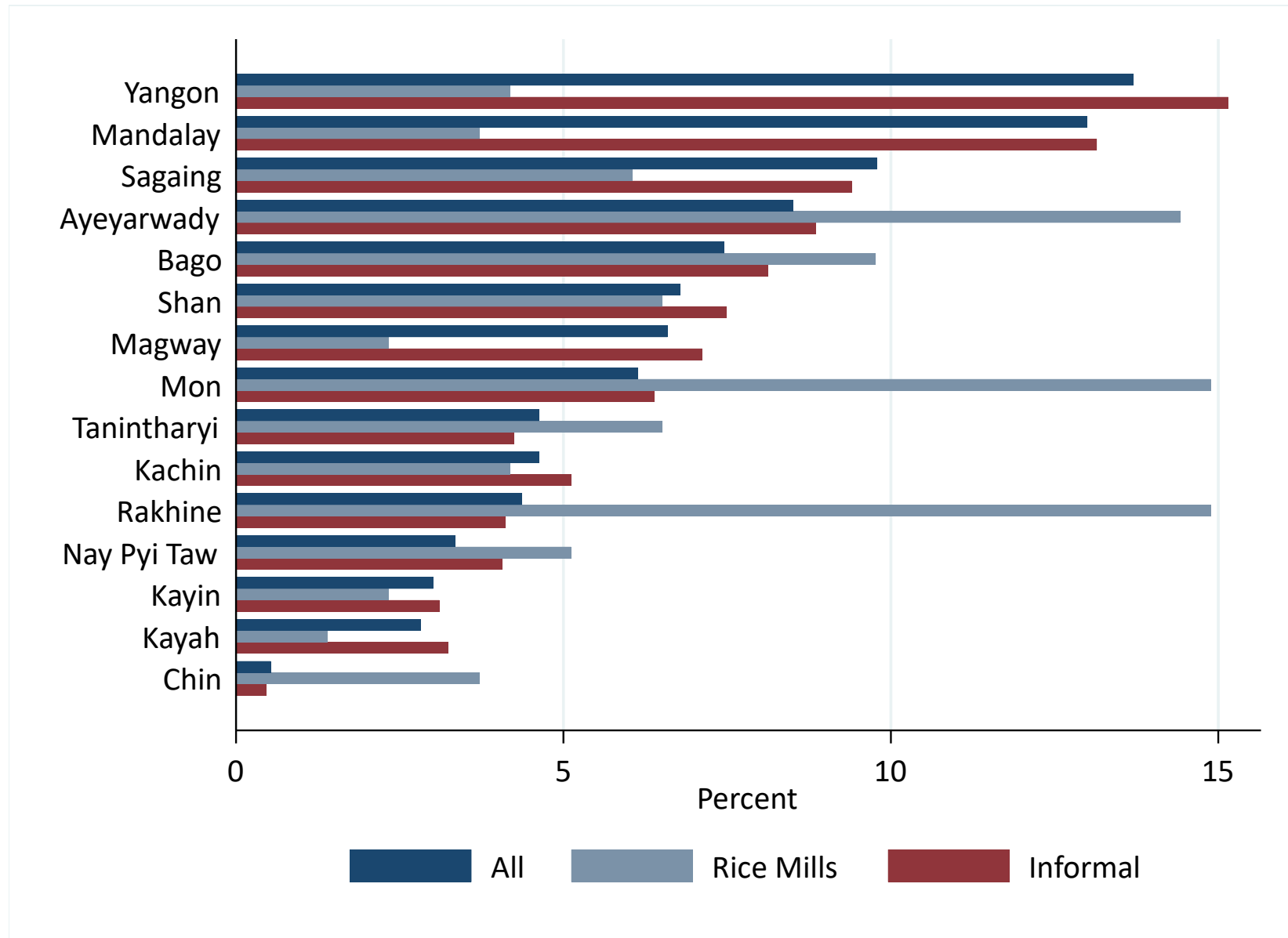
Sample by state



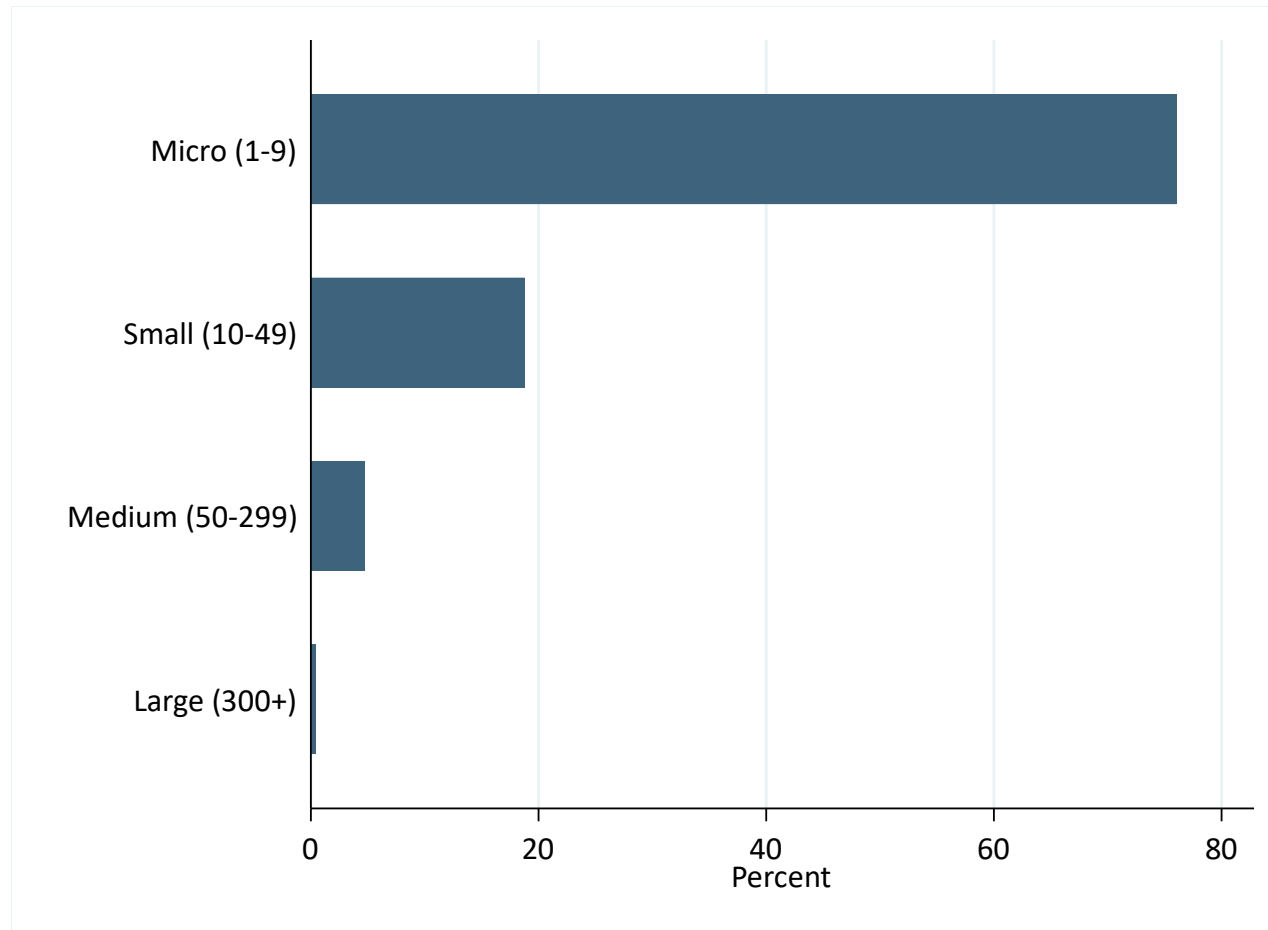
Sample by industry



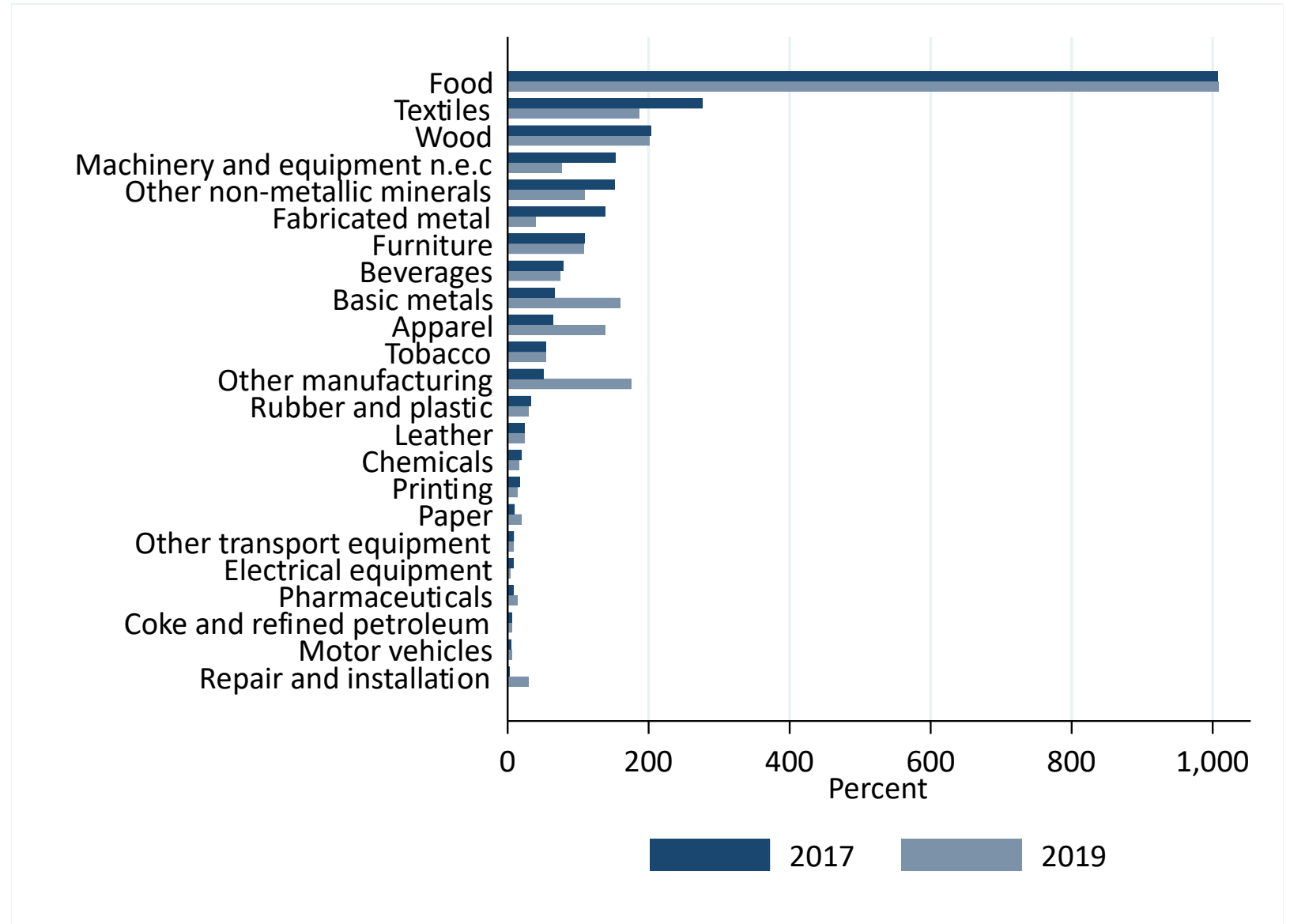
Firm type by state



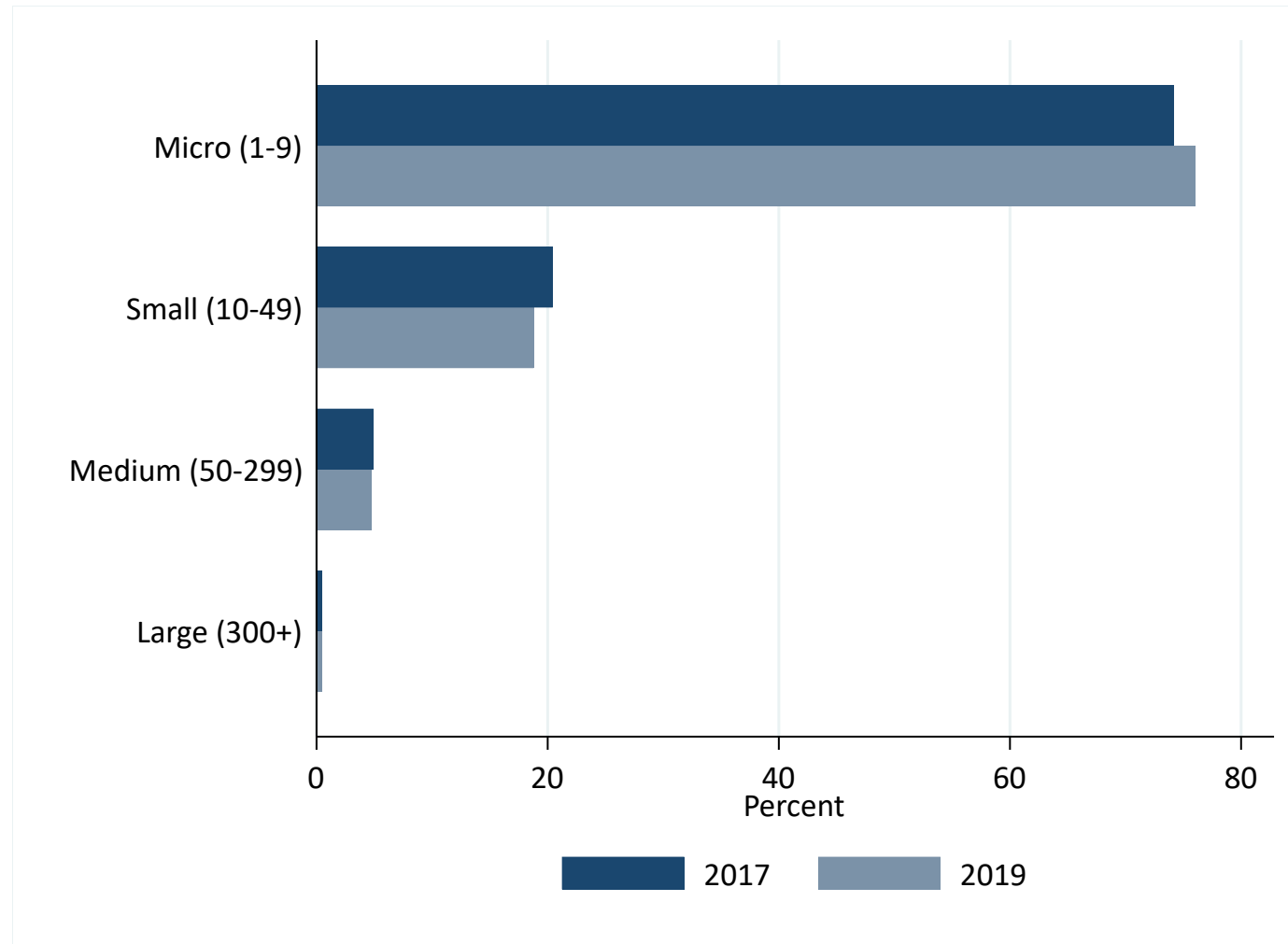
Firm size



Industries in 2017 and 2019



Firm size in 2017 and 2019



Key challenges

- Survey implementation
 - Identifying firms that have stopped operating and finding replacements
 - Identifying firms that provide services instead of manufacturing
 - GPS coverage
 - Calculating production value and volume
- Verification
 - Visit randomly selected firms to assess accuracy
- Data check-ups



Next steps (1)

- Determine the exact number of valid interviews
 - Enterprise ID was not entered accurately in different questionnaires
 - Duplicates or missing firm ID numbers
 - Duplicates or missing employee ID numbers
 - We cannot merge different parts of the dataset
- Determine data validity
 - Is the information within the expected range?
- Deadline for the final dataset – 30 September (very important priority)



Next steps (2)

- When data ready, proceed to prepare descriptive report based on the 2019 MSME survey
 - And 2 in-depth studies
 - 1: Business practices
 - 2: Fringe benefits
- Conference/launch in 2019/2020: decide on timing



Next steps (3)

- 2020 activities:
 - Design of the qualitative study and interviews
 - Design and implementation of the phone interview
 - To follow up mail-out implementation
 - Training



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