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## **A Development-focused Allocation of the Special Drawing Rights**

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### **Abstract**

Efforts to realize the issue of development-focused Special Drawing Rights (SDR) by the International Monetary Fund (IMF) have been on-going for many years. Recently, however, the campaign first gained a new momentum immediately after the Asian financial crises with the new liquidity problems of developing nations following the collapse of private capital markets. Currently the search for financing options towards the achievement of the Millennium Development Goals drives the interest in development-focused SDRs. Extending the uses to which SDR can be put is derived from the growing demands on the international financial system to respond to the development finance needs of poor nations. Apart from the need to provide emergency funds in times of crises and the whole area of crisis prevention, increasingly the facilitation of development in poor countries and assistance to make the best policy decisions is considered crucial.

Keywords: Special Drawing Rights, international monetary arrangements, global public goods, global development finance, innovative finance, Millennium Development Goals

JEL classification: F02, F33, F34, F35, O16, O19, O50, P16, H41

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This piece on SDR separates the issues of international liquidity reform and development finance despite the obvious links. The focus on development finance here suggests that such SDR creation would be the means for reducing the costs to developing countries of the increased holding of reserves, which has become quite common. The paper discusses the uses to which new SDRs may be put, including the financing of global public goods. It considers the likely impact on developing country finances and expenditures and suggests that no harm will be done to these. It further discusses the governance arrangements that will enhance the issue and use of new development-focused SDRs.

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## 1 Introduction

The campaign for the issue of development-focused Special Drawing Rights (SDR) by the International Monetary Fund (IMF) has been on the development agenda for many years. This was certainly reflected by the Brandt Commission's report (1970). In more recent times the campaign has been propelled, first, by the Asian financial crises as the liquidity problems of developing nations took a new dimension with the collapse of private capital markets, and then second, with the search for financing options towards the achievement of the Millennium Development Goals (MDGs). Since the Asian crises broke, there has been a shrinking of capital flows to small nations, making it more difficult for them to hold adequate reserves, even if they chose to borrow for that. It is reckoned that when borrowing for reserves becomes difficult, many poor nations are obliged to make consumption and investment decisions that harm future growth and development. This is one of the reasons for the growing calls for multilateral finance institutions to be innovative in increasing the financing options available to these countries, including an expanded and enhanced role for SDR.

SDRs are international finance instruments created for the purpose of providing an increase in the world stock of monetary reserves from time to time without making countries run surpluses or deficits. Indeed the idea behind the SDR is that large imbalances force countries to incur costs in earning or borrowing reserves, and this should be contained with the IMF allocation of SDR. It was born out of what has been referred to as Triffin's dilemma (Triffin 1960):

whereby additions to official dollar holdings were seen as undermining the stability of the system, given the tendency on the part of some central banks to convert their dollar reserves into gold, thereby drawing down the limited US gold stock (Clark and Polak 2002).

Extending the uses to which SDR can be put is derived from the growing demands on the international financial system to respond to the development finance needs of poor nations. Apart from the need to provide emergency funds in times of crises and the whole area of crisis prevention, increasingly the facilitation of development in poor countries and assistance for making the best policy decisions is considered crucial. It is the growing complexity of the requirements of the international financial system that leads to the frequent suggestion that the IMF should increasingly play the role of a lender of last resort, including the issuing of SDRs from time to time. Some of the strongest advocates for this idea have been associated with the Fund. Shortly before retirement as IMF managing director, Michel Camdessus proposed that, 'the IMF be authorized to inject additional liquidity—and to withdraw it when the need has passed—in a manner analogous to that of a national central bank, through the creation and selective creation of SDRs' in times of a systemic credit crunch.

But this paper on SDR separates, despite the obvious links, the issues of international liquidity reform and development finance. The focus here is on development finance. The recent calls to redistribute SDRs for development purposes were given a boost by the Zedillo Report (UN 2001) and by the appeal from George Soros (2002) and the contributions from Stiglitz (2003). Proponents for the creation of a development SDR argue that additional funds for development should assist in meeting the MDGs. Such SDR creation would be the means for reducing the costs to developing countries of the increased holding of reserves, which has become quite common after the 1997-98 East

Asian crises. In the report of the Zedillo Panel, it is argued that a resumption of the issue of SDR would reduce the demand for US-dollar holdings, a development that might discourage the indefinite increase of US short-term debt. Soros (2002) suggests that there should be a resumption of SDRs, by which developed countries would re-allocate their share first to the provision of global public goods, and second to supplement aid flows to individual countries. If the approved allocation of 1997 were made active and the re-allocation took place, he expects that US\$18 billion could be made available for global public goods.

It is important that the arguments for the creation of SDRs for development are explored in some detail, particularly from a developing-country perspective. While showing the likely benefits of such SDR on the development process in poor economies, the arguments that are often raised against such an endeavour must be explored, both with regard to the global economy and to the poor nations. The entire exploration should investigate the feasibility (both technical and political) of the undertaking, and the likely consequences on the overall flow of resources for development.

This paper discusses, in section 2, the historical development of Special Drawing Rights, including their purpose and how they are created. This is basically about regular SDRs and the problems associated with their creation and allocation. Section 3 introduces the recent proposals for development-oriented SDRs, and section 4 analyses these proposals with a focus on the arguments for and against them. In section 5, the study discusses the mechanisms proposed for the creation of development SDRs, including the institutional and structural changes in international finance that may support their creation. Section 6 concludes with an assessment of the effects of a development SDR on the resource situation in poor countries and how they will be perceived.

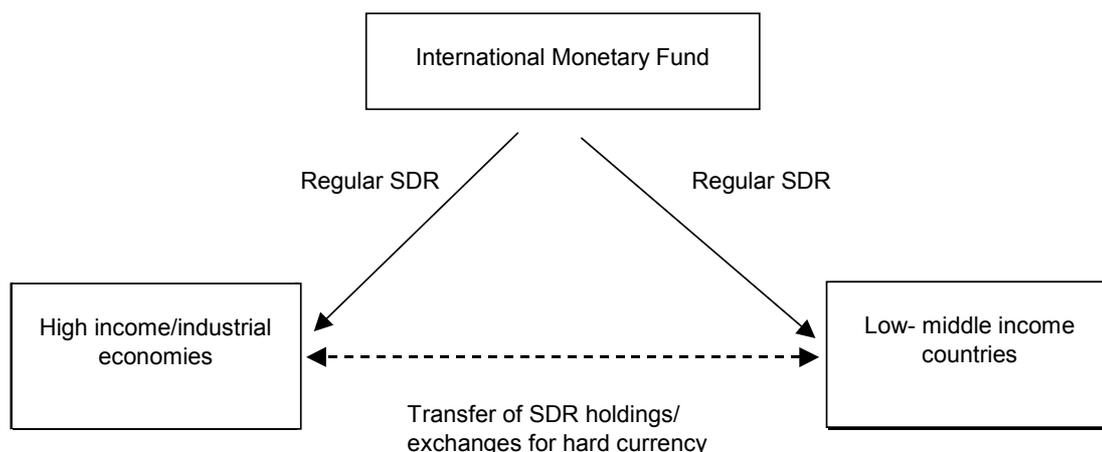
## **2 The development of special drawing rights**

SDRs are a special reserve asset allocated to IMF member countries participating in the SDR Department proportionate to their IMF quotas. The SDR is not a claim on the IMF but is 'potentially a claim on the freely usable currencies of IMF members, in that holders of SDRs can exchange their SDRs for these currencies' (IMF 2002). Its value as a reserve asset comes from the commitments of members to hold and accept it. The IMF members have indeed undertaken to honour all obligations related to the SDR system. The Fund ensures that the SDR's claim on freely usable currencies is honoured by first 'designating IMF members with a strong external position to purchase SDRs from members with weak external positions, and through the arrangement of voluntary exchanges between participating members in a managed market' (IMF 2002). The least developed countries (LDCs) may use the SDRs (i) to repay the IMF; (ii) to repay Paris Club debt; (iii) to help countries in foreign exchange crisis get hard currency from IMF by exchanging at the Fund their SDRs for US dollars with the IMF matching them up with a source of dollars, and (iv) to release hard currency reserves for use in such transactions as importing and servicing foreign private debt.

Indeed, in its basic form, the SDR is a promissory note issued by the IMF to member states on the basis of a quota that is related to their relative strength in the world economy. Members that receive these notes may either hold them or exchange a part of

them over time for hard currency, through the Fund itself and through their central banks. In a regular sense SDRs may be perceived as liquid assets that are created by the IMF in the same manner that national monetary authorities issue their currencies as liabilities against themselves and can affect the supply of money. In this limited context, the Fund may behave like a central bank so long as it commands sufficient credibility. On the other hand, however, because of the peculiar treatment that SDRs are given, such as the fact that they are allocated by quota and only central banks can hold them while no other asset has to be exchanged for them, they cannot be treated as money. If countries received their allocations of SDR and held them, there is no interest cost to them<sup>1</sup>. But they actually receive interest income from the Fund for their SDR holdings. They only pay interest at the same rate on their total cumulative allocations. When countries seek to exchange SDRs for hard currencies, the new holders then earn the accompanying interest from the Fund. In effect it is only when a country's holdings of SDR are less than its cumulative allocation that it becomes a net payer of interest. So, obviously when poor countries give them up in exchange for hard currency, they have to pay the interest on these. It is this interest cost that serves as the tool for regulating international stabilization; and so long as the interest rates are effective, international stabilization should not be affected in any dramatic manner.

Figure 1  
SDR Flows



<sup>1</sup> The SDR interest rate provides the basis for calculating the interest charges on regular (that is to say, non-concessional) IMF financing and the interest paid to members that are creditors to the IMF. The SDR interest rate is determined weekly and is based on a weighted average of representative interest rates on short-term debt in the money markets of the SDR basket countries. The yields on three-month treasury bills serve as the representative interest rates for the United States and the United Kingdom. In keeping with the changes introduced to the SDR basket on January 1, 2001, the three-month Euribor (Euro Interbank Offered Rate) became the representative rate for the euro area, replacing the national financial instruments of France and Germany. The representative interest rate for the Japanese yen was changed from the three-month rate on certificates of deposit to the yield on Japanese government thirteen-week financing bills.

In addition to the general allocations of SDRs for the purpose of supplementing existing official reserve assets of member countries, there is currently a proposal to create a special one-time allocation of SDRs that would enable all members of the IMF to receive such SDR on an equitable basis, making amends for the fact that a fifth of the membership have never received any SDR allocation. The proposal followed the fourth amendment of the Articles of Agreement by the IMF board of governors in 1997, and will be effective only when the US gives its backing to what 73.34 per cent of the total voting power already supports.

Even though the original intention behind the creation of SDRs was the provision of international liquidity, Clark and Polak (2002) argue that that rationale is no longer relevant. They maintain that if international liquidity were simply an aggregation of all the economies of the world, then there was adequate liquidity and this had been growing as fast as the world's economies, if not faster. Hence the concept of international liquidity was no longer relevant for creating SDRs. They also point out that the conditions in the global economy that necessitated the creation of SDRs changed shortly after these reserves were created. This included the adoption of flexible exchange rate regimes which may have reduced the size of the reserves needed, compared to what was required to maintain a fixed exchange rate regime. But they argue that, this situation notwithstanding, there were still good enough reasons to create SDRs in view of efficiency gains resulting from the low-cost access to reserves and the reduction in systemic risk.

## **2.1 Trends in SDR allocation and the global reserve system**

There have so far been only two rounds of creation of SDRs, each spread over three years. The first allocation was in 1970, for a total amount of SDR 9.3 billion, which was distributed in three equal annual instalments. The most recent allocation, made on 1 January 1981, brought the cumulative total of SDR allocations to SDR 21.4 billion. The IMF executive board discussed the possibility of an SDR allocation during the fourth, fifth, sixth, and seventh basic periods, that is up to 31 December 2001, but there has not been enough support for an allocation.

A major reason for no SDR being allocated since 1981 is that industrial countries no longer see clear benefits from receiving such allocations, particularly in the presence of thriving capital markets with full capital mobility. Also, as the SDR interest rate has increased in relation to the average short-term interest rate in the five largest industrial countries, this has made SDRs even less attractive to industrial economies. They currently borrow on the international capital market under similar terms as prevailing with the SDR allocations. For low-income developing countries that have considerably far less stable international earnings, SDR allocations according to their quotas provide rather little opportunity for their stabilization and growth needs.<sup>2</sup> But any allocation that is not in accordance with IMF quotas would require amendment of the Articles of Agreement. It is this need to amend the Articles of Agreement that has left the 1997 agreement to make a special one-time allocation of SDRs, which would equalize the ratio of cumulative allocations to current quotas for all member countries not ratified, six years on.

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<sup>2</sup> Hence the refusal of developing countries to support a regular allocation in 1972.

Table 1  
Worldwide non-gold reserves, 1970-2000 <sup>(1)</sup>  
(In billions of SDRs)

	1970	1975	1980	1985	1990	1995	2000
Advanced economies, of which: <sup>(2)</sup>	41.9	89.1	196.4	247.6	466.7	599.3	860.4
Canada	3.9	3.8	2.4	2.3	12.5	10.1	24.5
Hong Kong SAR	–	–	–	–	17.3	37.3	82.5
Japan	4.3	10.2	19.3	24.3	55.2	123.3	272.4
Korea	0.6	0.7	2.3	2.6	10.4	22.0	73.8
Emerging markets, of which: <sup>(2)</sup>	8.8	42.3	70.9	93.8	100.3	278.2	470.0
China	–	–	2.0	11.6	20.8	50.7	129.2
India	0.8	0.9	5.4	5.8	1.1	12.1	29.1
Mexico	0.6	1.2	2.3	4.5	6.9	11.3	27.3
Poland	–	–	0.1	0.8	3.2	9.9	20.4
Developing countries <sup>(3)</sup> of which: <sup>(2)</sup>	3.7	9.4	25.5	25.5	19.2	31.1	65.8
Algeria	0.1	1.0	3.0	2.6	0.5	1.3	9.2
Kuwait	0.1	1.3	3.1	5.0	1.4	2.4	5.4
Libya	1.5	1.8	10.3	5.4	4.1	4.1	9.6
United Arab Emirates	–	0.8	1.6	2.9	3.2	5.0	10.4
Total	54.3	140.8	292.8	366.9	586.1	908.7	1,398.9

Notes: <sup>(1)</sup> The increase in worldwide reserves between 1970 and 1995 is slightly overestimated because data for a few economies become available only in the latter part of the period.

<sup>(2)</sup> Economies with the largest increase in reserves (in billions of SDRs) between 1995 and 2000.

<sup>(3)</sup> Excluding economies that are included as emerging markets.

Source: Clark and Polak (2002).

The situation has extensively reduced the role of SDRs as a reserve asset. By April 2002, SDRs accounted for less than 1.25 per cent of IMF members' non-gold reserves, even though the holding of reserves was growing worldwide (see Table 1). Indeed the developing countries added little to reserves between 1980 and 1995, but then added SDR 37 billion in five years. When the Zedillo Panel called for the resumption of the issue of SDR, the panel members argued that, 'the cessation of allocations has severely prejudiced the interests of developing countries'. They suggested that developing countries were not in a position to borrow additional reserves in the market on terms similar to SDR. But many of them were trying to build up their reserves in order to reduce their vulnerability to crises. They were estimated to hold reserves of over US\$850 billion, which was almost US\$300 billion more than they did before the Asian crisis broke. Those additional reserves had been borrowed largely on terms that were clearly more difficult than SDR issues. At the time, emerging markets paid an average premium of about 8 per cent more than the US Treasury bond rates. The panel noted that, 'the result is a large flow of what is sometimes called "reverse aid", which in the aggregate is not far short of the flow of conventional aid from the DAC countries'.

Stiglitz (2003) estimates that there are currently US\$2.4 trillion held in reserves around the world, held in a variety of forms including US Treasury Bills for most developing countries:

While the United States may benefit from the resulting increased demand for US Treasury Bills, the cost to the developing countries is high. Today they receive a return of 1.25 per cent—a negative real return rate—even though investments yield high returns in their own countries. This is the price developing states have to pay to insure against unpredictable market events.

There are a limited number of private financial instruments that are denominated in SDRs. Because of the limited use of SDRs ‘the SDRs’ main function is to serve as the unit of account of the IMF and some other international organizations’ (IMF 2002). It is thus used almost exclusively in transactions between the IMF and its members.

## **2.2 The IMF, developing countries and SDR creation**

The creation of SDR has always been seen in developing countries as an inadequate but necessary tool for countering the usual problem of low reserves. It has been perceived as inadequate in relation to the financing needs arising from increasing volatility in exchange rate instability and foreign exchange earnings. While inadequate, its creation has sometimes been seen as an attempt by developed or industrial economies to cover their reluctance to deal with the real financing issues confronting developing countries through an IMF that has been seen for long as a rich men’s club. Aboyade (1983) notes strongly that,

The Fund has always related its (foreign) currency sales and stand-by facilities for member countries to their respective quotas. This means the richer countries, which have (and have always had) the highest quotas, can also borrow the most. ... It is generally unsympathetic to exchange rate policies, which offer any strong prospect of affecting the existing pattern and structure of international economic power, with the excuse that they may hurt international trade. Most of its innovations over the last decade (for example, the creation of SDRs and the establishment of a Substitution Account) are more to help the currencies of the rich nations and preserve international stability, than as direct answers to the clamour of the poor countries Aboyade (1983: 30).

Wade (2002) comments on similar sentiments expressed by Triffin (1968) who had suggested that since the allocation went strictly proportionally to the countries’ quotas, it was ‘as indefensible economically as it (was) morally’. At the time the two biggest economies received one-third of the total. In Triffin’s (1968) view, ‘the SDR designers had created an asset that made the rich even better off’.

The role that the Fund’s board plays is crucial in understanding some of the sentiments often expressed about the issue of SDRs. The board of governors of the IMF (in which all member governments are represented) has to approve each issue of SDR by an 85 per cent majority.<sup>3</sup> The voting system is weighted so that a small number of industrial countries can veto any new creation. This allows the US alone to do the same. It is the

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<sup>3</sup> A decision to make a general allocation has to be based on the finding that there is a long-term global need to supplement existing reserve assets. The decision of the Board of Governors is on the basis of a proposal by the Managing Director with the concurrence of the Executive Board, with an 85 per cent majority of the total voting power. Decisions on general allocations are made in the context of five-year basic periods

lack of interest of the industrial economies, for reasons already provided, that has ensured that there was no new approval between 1978 and 1997. Opposition from Germany, Japan, the UK and the US effectively made new allocations impossible in the period. The *status quo* is that any changes in the quota arrangements would require an amendment to the IMF's Articles of Agreement.

It is interesting that in 1997 when an attempt was made to make new allocations in order to make the cumulative proportions of SDRs received up to that time equal to the various member-countries' current quotas, this received a negative response only outside of the Fund itself. Indeed the necessary changes to bring about the Fourth Amendment to the Articles of Agreement, which would allow an allocation other than in proportion to current quotas, had been made, but the amendment failed year after year to reach the required level of ratification by 110 members with 85 per cent of voting power. By the end of April 2001, only 107 members had ratified it. The main obstacle has been that the US Congress remains opposed to it, despite the support of the administration.

The US Congress and other industrial country governments believe that there are a number of good reasons why they should worry about changes in the power structure that pertains at the IMF, particularly if that change means an increasing use of SDR for reserve holdings in many countries. Increasing the stock of SDR would mean a likely reduction in the holding for reserves of US bonds among the smaller nations.

Certainly expansion of the SDR stock touches America closely because of the prominence of US dollar holdings among existing reserves. Cutting the world's dependence on dollar reserves would reduce Americans' access to a deepening well of cheap credit (Clunies-Ross 2002: 30).

But economists at the Fund have made some of the strongest arguments for the resumption of regular SDRs. Clark and Polak (2002) provide an interesting argument for allocating new SDR. After indicating that the original justifications for creating SDRs were no longer relevant as the concept of international liquidity lost its meaning in the post-Bretton Woods era, they argue strongly that the individual developing countries' need for reserves was still significant, and this was important for improving the operation of the international monetary system. Considering that most countries still needed to increase their reserve holdings in view of expanding current and capital account fluctuations, if countries were to attempt doing this by generating a balance-of-payments surplus this would be costly in terms of foregone consumption and investment. On the other hand, attempting to borrow such reserves on the international capital markets is very costly for poor countries, while some countries have no access to such markets. They also indicate that while borrowed reserves may substitute, to some extent, for owned reserves, 'volatile capital flows demonstrate that undue reliance on international capital markets for (the) purpose (of holding reserves) can be risky' (Clark and Polak 2002: 11). Their main argument is that, (following an earlier point of Mussa 1996), SDRs offer a costless reserve asset, which if properly managed as required by the Articles of Agreement, lead to enormous efficiency gains for the world economy compared to the cost of foregoing consumption and investment, and the cost of borrowing from the capital markets. The risk involved in increasing SDR allocations to developing countries can also be shown to not worsen. They observe that:

a number of considerations suggest that the provision of reserves in the form of SDRs would in fact reduce credit risk. Allocations of SDRs make more external resources available to a country, enabling it to weather potential balance of payments crises without undue reliance on import compression or the imposition of trade and other restrictions' (Clark and Polak 2002: 19).

Clark and Polak (2002) additionally argue that SDR allocations would contribute to reducing systemic risk and this is because they are a permanent addition to the world's stock of reserves since the Fund is unlikely to cancel any stock of SDR holdings. They contrast this with reserves acquired from borrowing on the capital market, which may be 'withdrawn under inauspicious circumstances'. The example from the crises of the 1990s that made it difficult for countries to refinance their debt is given to support this point.

In the Zedillo report, the panel members argue that resuming allocations now will be a good time, 'in that the original concern was not just with the cost to a typical country of having to earn or borrow a secular increase in its reserve holding, but also with the impact on the financial fragility of the country issuing reserves'.

They argue that the financial fragility of the countries that issued the reserves was not much of a concern before, but it is now. This they attributed to the unprecedented size of the US current account deficit. This is partly a consequence of the desire all over to build up dollar reserves, and these have become too large for comfort and a source of discomfort in the financial markets. 'Substantial SDR allocations might help to shrink the US deficit while allowing other countries to continue to build up the reserves they feel they need to guard against financial crises' (UNDP 2001).

### **3 Proposals for a development-oriented SDR**

As already mentioned, there is a long history of proposals to resume allocations of SDRs for specific purposes, often development, or to redistribute holdings of SDRs. Indeed it would appear that the campaign for SDR to support development is being pushed along two complementary lines. The first is for the resumption of the regular SDR to deal with what has become the frequent shortage of liquidity in developing countries (Stiglitz 2003), while the second looks at the occasional injection that mainly targets the developing countries (Soros 2002). The second is intended to be an allocation beyond the scope of the regular SDR. It might have elements of a regular SDR (allocation by quota) with a modification coming by way of donations to other users. Further extensions of this might take the form of alterations to the agreed quota as was indeed negotiated in 1997. It might therefore favour some countries and institutions, namely those that may be assessed to be in need of development assistance well beyond what traditional assistance packages may afford.

The IMF, as an institution, however, has tended over the years to view proposals to finance specific development initiatives with SDRs more cautiously, suggesting that the use of SDR for such purposes would generally require a change in the Articles of Agreement, except if industrialized countries voluntarily transferred their SDRs to other countries. The Fund has always observed that there was nothing preventing countries

from engaging in such voluntary transfers. On the proposals to supplement fund resources, the Fund has responded that:

To the extent that these proposals involve balance-of-payments financing with conditionality they can be viewed as essentially substituting for an increase in IMF quotas or IMF borrowing. The key difference among them is the degree of IMF involvement in intermediating redistributed SDRs, and the implications of this for conditionality and the assumption of credit risk (IMF 2002).

The IMF places SDR proposals into two broad categories as follows:

- Proposals to supplement Fund resources. These proposals seek to direct SDRs allocated to industrial countries to countries with more severe international liquidity needs.
- Proposals to finance development. These are generally of two types, those that may involve voluntary donations to a prescribed holder or to another country and not requiring a change in the Articles of Agreement; and those that call for a redistribution of quotas.

These proposals may be further classified as those requiring mild reforms in the international financial system or no change to the *status quo* and those requiring more radical or substantial reforms that would imply changes to the governance arrangements of the IMF. While the proposals from the Zedillo Panel seemed to call for both broad categories of change in the way SDRs were allocated, it may be noted that most of the calls over the years have been related to the first category of change. A slight departure from the category of mild reforms is the Soros proposal, the best known of them. A central part of the proposal from his book *George Soros on Globalisation* (2002), is that there should be periodic creations of SDRs and that the rich countries should agree to make their allocations available for global public goods and for aid to development in individual countries. He would like to see the process started with the activation of the proposed allocation of 1997. The Soros proposal was intended to achieve additional aid resources in a manner that was more or less automatic. The pooling of funds was also expected to engender proper coordination. In this proposal, SDR donations from the industrial economies would first be paid into an escrow account, and there would be no budgetary cost to them until the SDRs were withdrawn from the account in order to pay for the approved development projects.

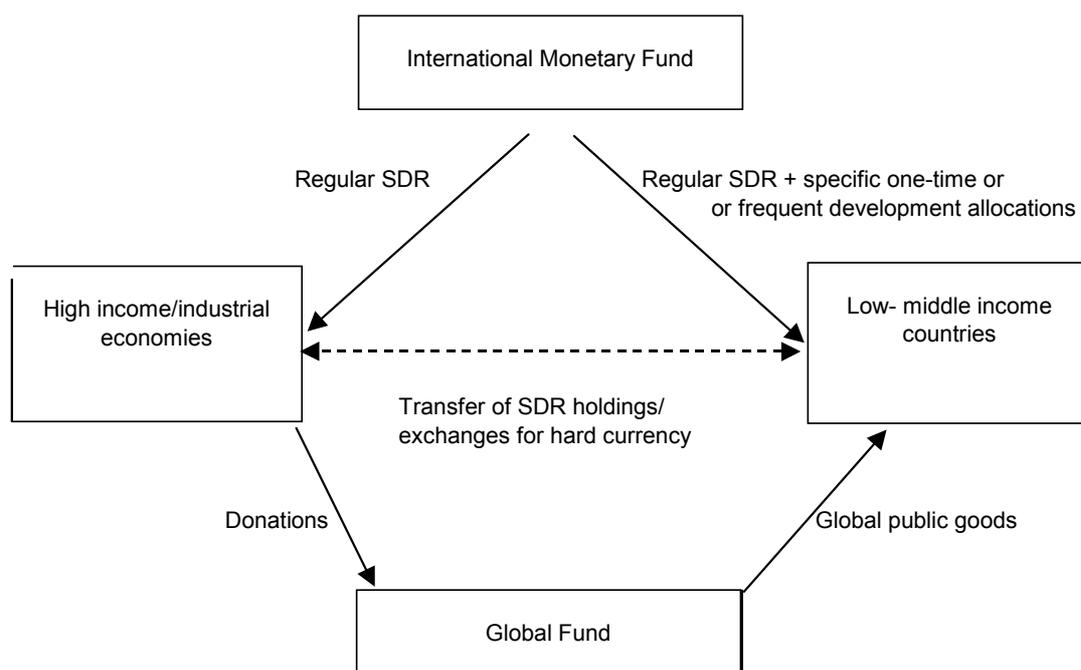
Stiglitz (2003) has suggested clearly there is a need for more than just a one-time issuance of SDR. He calls for a complete overhaul of the global reserve system which he blames for being at the centre of the failures of the global financial system. His argument is also based on the fact that developing countries' reserves are growing much faster than they can afford to, as they set aside huge reserves against a variety of contingencies, including decreases in foreign investor confidence and declines in export demand. With imports growing at 10 per cent per annum, about US\$160 billion has to be set aside each year for reserves, and a part of this could easily have been made available for health and education. In advocating more frequent issues of SDR to finance development, Stiglitz (2003: 54-9) writes that:

Keynes, during the founding of the IMF, envisaged the issuance of ‘global greenbacks’, more familiarly known as special drawing rights (SDR)..... Global greenbacks could be used to finance global public goods, such as improving the environment, preventing the spread of diseases like AIDS, increasing literacy in the developing world, and providing humanitarian and broader development assistance.

Some countries may receive more than they put into reserves, which they can exchange for conventional currencies, while countries receiving less than they put into reserves may supplement these reserves, freeing up money that would otherwise have been set aside.

Richard Cooper (2002) has proposed an amendment of the Articles of Agreement to allow the IMF to create SDRs on a large enough and temporary basis to counter financial crises and to forestall creditor panic. Interestingly, while the Monterrey Conference on Financing Development discussed the various proposals for using SDRs among other schemes, it did not provide support for any particular scheme.

Figure 2  
Proposed SDR Flows



#### 4 Analysis of proposals for development SDR

The discussion here focuses on the perceived role of SDR within the context of the cases for and against the issuance of such development focused SDR. Noting the general concern about what development SDRs might do to international stabilization, Clunies-Ross (2002) poses the question of whether the use of specific-purpose SDRs for allocating resources to global public goods is consistent with their use for stabilization purposes as originally intended, and if so what should be the nature of the institutional

changes required to bring that about. His response to these questions is that, with minor modifications, it is possible to issue development SDRs for supplementing aid and providing global public goods in a manner that does not compromise international stabilization.

The idea that development SDRs will not harm global stabilization is even more strongly put across by both Clark and Polak (2002) and also by Stiglitz (2003). The latter has written that:

this scheme would not be inflationary: rather it would offset the inherent downward bias of the current regime. Relative to global income—some US\$40 trillion—the magnitudes of monetary emissions would be minuscule (Stiglitz 2003: 5).

There appear to be quite strong arguments for the issuance of SDRs, both the regular and the specific. But the arguments against cannot be dismissed.

#### **4.1 The argument for a development SDR**

Stiglitz sums up his discussion of the need for development SDR as follows:

In effect, these reserves are a commitment of the world to help each other in times of difficulty..... This policy would end the logic of instability that is built into the current system, for it would allow some deficits without inevitable crisis' (2003: 5).

As noted earlier, the idea behind the calls for these new issues of SDR is basically to provide developing countries an opportunity to devote resources that would otherwise have been devoted to enlarging reserves to providing services that facilitate development. The new SDRs are expected to create opportunities for development indirectly since they do not directly add to the expendable resources of the recipient country.

But the calls for development SDRs go beyond the need for less expensive reserves, as we saw with Stiglitz (2003). The growing calls for the creation of development SDRs are also closely associated with the need for a faster development of global public goods *a la* Soros (2002) and Stiglitz (2003). The argument is that effective delivery of global public goods enhances the achievement of the development goals of poor nations. Some of the more comprehensive argumentation for the creation of development SDRs has been put together by Clunies-Ross (2002). In his preamble to the arguments for considering various ways for mobilizing resources for social and economic development, including development SDRs, he indicates that the methods and resources must be (i) technically and administratively accessible; (ii) unlikely to impose any unduly high excess burden of costs through misallocation; (iii) equitably distributed; (iv) not politically out of the question for ever, and (v) so far not fully exploited. Clunies-Ross (2002) sees the attraction of SDR as a source of globally available funds, first, in the fact that it is created by an international institution, hence belonging to the world as a whole, and making it useful for the maintenance of the global public goods for global stability and full employment of resources. Second, he anticipates that the rise in the resulting world income and output may either equal or exceed the value of the

funds assigned for the purpose. Third, since SDRs come to national monetary authorities without payment, and their uses are somewhat restricted, those countries with more than adequate reserves could give them up for global causes that impose minimal overt sacrifices on the countries foregoing them (Clunies-Ross 2002: 26).

Wade (2002) has had an interesting look at the Soros proposal for new SDRs, and notes that, the 'proposal focuses public attention on apparently arcane monetary issues, which have a huge impact on the performance of the world economy yet receive rather little public attention'. He suggests that the injection of a modest amount of US\$27 billion of SDR equivalent under the proposal for the first issue makes it doable, and this could produce better performance from the world economy as a whole. Wade (2002) sees the link made by Soros between monetary/payments issues and the supply of global public goods as credible 'and the mechanism of choosing which goods will be supplied, by whom, and financed by whom, is an interesting one when put alongside the present arrangements'. In Soros' proposal there is a group of eminent persons or independent jury, working with a trust fund, and chosen for the purpose of deciding which global public goods may be funded. This is not left to the World Bank, currently the most significant supplier of global public goods, to determine.

Wade (2002) notes that even though the proposal was quite modest in scale, it could easily be enlarged to make it a significant contributor 'to solving the chronic tendency in the world economy at large towards excess capacity reflecting insufficient demand'. If the possible uses of SDR were broadened, Wade expects the allocations of these development SDRs, which favour poor nations, to raise their consumption significantly. He expects such a growing consumption to lead largely to an increasing demand for goods from industrial economies. In effect, industrial economies do not necessarily lose by consenting to the creation of the development SDRs,

Having observed that international agreement on assistance to poor nations often takes too long to achieve, Clunies-Ross (2002) notes that the Soros proposal for regular SDRs to be issued to member countries, with the richer ones among them donating theirs to aid and global public goods, has the advantage of ensuring that allocations to such aid and global public goods do not have to wait for universal agreement.

#### **4.2 The argument 'against' development SDRs**

The arguments against the issuance of development SDRs are basically an extension of the arguments made against regular SDRs. These have been summarized by Lissakers in the Pocantico Report (2003) as (i) legal, referring to the requirement that there must be long-term global need to supplement international liquidity; (ii) moral, that is non-conditional financing encourages bad policies; (iii) efficiency, implying that the SDRs are unlikely to go to the developing countries; and (iv) historical, suggesting that the environment of floating exchange rate regimes and the existence of multiple media for reserve holdings made SDRs unnecessary. But these are the points that Clark and Polak (2002) argue against strongly. In effect, the main arguments against the issue of development SDRs on account of international stabilization are derived from the anxiety that not enough measures may be put in place to restrain the IMF from 'flooding' the financial markets with excess new liquidity and then cash-strapped poor nations will go on a spending spree. This is what makes the US Congress not want to ratify the 1997 proposal for a development SDR.

In addition to the above arguments, most of the points of concern that have often been raised about the use of SDRs for development are centred on a couple of issues. These are, first, that it is not obvious what advantages the use of SDRs brings to poor developing nations that are not derived from traditional aid packages; secondly the impact on the stability of the world economy is not clear, and finally, the institutional adjustments that are required for creating the special SDRs that affect country quotas are probably not politically appealing to industrial economies and hence not likely to happen.

Wade (2002) points out the fact that Soros is not clear on what the poorer countries would do with their SDR allocations. He notes that beyond the effect to be generated by the global public goods, it is not obvious what direct benefits countries would receive. 'Presumably, the direct benefits are those they could have had all along from conventional SDRs, and the Soros proposal does not contain anything new in this respect'.

But Clunies-Ross (2002) discusses even more extensively the issue of difficulty in identifying the potential benefits from development SDRs. He sees a possible problem with generating enough desire on the part of potential SDR holders to want them, particularly when the recipient of the SDR is not a central bank but a trust set up to administer global public goods after these allocations have been transferred to it by a recipient central bank. The problem arises from the obligation of interest payments on total cumulative allocation. Evidently the donor nations will have no desire to pay interest on a donation they have made to an international agency that is not necessarily in a position to pay interest when it seeks to exchange these for hard currency. He explores a number of possible uses of the development SDR as follows:

If the global fund were to provide guarantees, for example, of markets for new drugs or vaccines, these assets could be held costlessly against the call to make good the guarantees without having in that contingency to raise large amounts in the financial markets. Or, if one of the functions of the fund were to reduce the debt burden of highly indebted poor countries, buying out their debt by exchanging it for the proceeds (and the obligations) of SDRs could be valuable to these debtor countries even though it left them with interest obligations at international short-term rates. The servicing obligations would be much more favourable than those attached to many of the loans that might be available to developing and transitional economies (though less so than those on IDA loans).

He suggests that this 'quirk of SDR arrangements does take some of the attractiveness from the Soros and similar schemes' (Clunies-Ross 2002: 28).

It has been suggested that new proposals for the creation of development SDRs ignore the question of how to entice the US government into accepting the proposals (Wade 2002). It is not obvious that if the new SDRs are seen as additional grants to developing nations, the US government will be enthused about it. Aside from its reluctance to see a reduction in the demand for dollar reserves, the US government is also not very interested in seeing the IMF become a central bank to the world.

Indeed Wade (2002) also suggests that the Soros proposal does not say enough on the governance issues related to the creation of SDRs. The lack of clarity leaves the question of how the global public goods would be prioritized unresolved. In the Soros

proposal, infectious diseases, judicial reform, education, and bridging the digital divide are prioritized for attention. But this is observed to be different from the priority list of the G-7 countries. For the World Bank, infectious diseases, environmental improvement, trade promotion and greater financial stability should be the top on the list for global public goods. Under the New Partnership for African Development (NEPAD), the priority areas are given as (i) peace, security and governance; (ii) investing in Africa's people; (iii) diversification of Africa's production and exports; (iv) investing in ICT and other basic infrastructure, and (v) developing financing mechanisms. It is obvious that several different lists are possible and accommodating all of them may lead to a longer list that may not easily lend itself to feasible agreed actions. This point is buttressed by the fact that the Stiglitz list is only a subset of all of these.

## **5 Proposed mechanisms for creating a development SDR**

A number of the proposals for the issue of development SDRs do not provide details of how this can be done. A good example of this is the Stiglitz (2003) paper. Details of what mechanisms may be applied in creating new SDRs for development can at best be pieced together from several sources, and this is done in this section.

### **5.1 The Articles of Agreement of the IMF and the creation of a development SDR**

A complication would arise in the creation of development SDRs if it were planned to make an allocation other than in exact proportion to IMF quotas. This would require an amendment of the IMF Articles of Agreement, and it would therefore impede the use of SDRs in *ad hoc* schemes intended to benefit particular groups of countries. If there were no changes in the allocation quotas, in order for high-income recipients of SDR to give them up simply as grants to others would require no alteration of the IMF Articles of Agreement. It has been pointed out by Boughton (2001) that the Fund's executive board has already altered the working practices to allow recipients of SDRs to use them as grants. The Fund is indeed in a position to name a global fund that receives the grants from SDR recipients as a 'prescribed holder', as has been done for some international institutions. This will allow the global fund to hold SDRs and also to trade them with central banks.

As indicated earlier, complications could also arise with respect to recipient countries making donations of their receipts in terms of how interest payment obligations could be handled, if those making the donations were to be relieved of the obligation of being net payers of interest based on their cumulative allocations. Obviously, if the SDRs were more like regular currency, this problem would not arise; but making it that way would require making the Fund more and more like a central bank, and that is obviously going to be a major problem.

Clunies-Ross (2002) discusses at length various scenarios for dealing with the interest payment issue, assuming industrial countries were to decide to follow the Soros proposal for donating any new issues of SDR immediately to a global fund. The likely outcome would be that the wealthier nations would essentially be providing only a termless loan at a standard short-term interest rate to the global fund or poorer recipient

countries, and this may be utilized in any of the manners earlier discussed. It is indeed the lack of clarity about whether donor countries should continue with the interest payment or not that is the main issue. Making the donor countries pay the interest effectively turns the SDR into additional financial assistance to the recipient without affecting the structure of the IMF.

## **5.2 Conditions for creating a development SDR and links to debt relief**

It is important to point out that the Soros proposal for donations was intended to overcome the difficulty that alteration of the allocation of SDRs by quota was considered unlikely to happen soon. The voluntary donations, while quotas remained, were therefore a way of ensuring less antagonism from some industrial economies. Clunies-Ross (2002) suggests, however, that there might be possibilities for other allocations, where once again, considerable discretion was given to the management of the Fund, as was indeed the case with the 1997 Fourth Amendment of the Articles of Agreement. He suggests that if there was a move to empower the management to create SDRs for low-income and middle-income countries or for countries with high degrees of volatility in their gross foreign exchange receipts, these need not create large conflict with the Soros proposal for a regular allocation by quota and then donation, since that could be done at a second stage of the process.

If there is to be a special allocation outside the quota, who should be eligible for it? In the Soros proposal, the SDRs going to the global fund are all from donations, so there is not a major problem. But it should be possible to link the gains from new development SDR to the current initiatives on debt-relief and the attainment of the Millennium Development Goals. If the concern with new SDRs were the likely effect of a rapid expansion in international liquidity, one could limit the Clunies-Ross' proposal for low-income and middle-income countries to cover only the HIPC countries for consideration in the special allocation. It is observed from the enhanced HIPC Initiative that countries will continue to borrow even as they receive relief in order to settle other obligations in the pursuit of poverty reduction goals. It is important that payments on these do not slow down growth. It is obvious that debt relief must be recognized by creditor countries as additional to new and increased ODA with a focus on enhancing and sustaining both growth and poverty reduction explicitly. New SDR that provides HIPC countries with an opportunity to engage in further debt exchanges certainly enhances the benefits from their involvement from the HIPC Initiative.

There is tension between quick debt relief and comprehensive country-owned poverty reduction strategies. The solution to this problem is to make countries focus on their medium- and long-term development frameworks, showing the anticipated growth paths and how these provide for poverty reduction. In this situation, new SDR that creates new comfort levels in reserve holdings allows countries to pursue development programmes of a longer orientation than the shorter-term programmes that they have been used to in the last two decades under the directions of the Bretton Woods institutions. Essentially, the development SDRs will provide them with termless credit facilities that have somewhat reduced short-term interest rates. In effect a specific or development SDR may be essential so long as there are HIPC countries that need greater liquidity than their trade volumes would permit and want greater flexibility in dealing on the international financial markets.

### **5.3 Timing the creation of SDR to support developing countries**

Linked to the conditions for creating development SDRs is the issue of their timing. The report of the Zedillo Panel (UN 2001) indicates that there should be an immediate resumption of the issue of regular SDRs. Throughout that report, there is emphasis on the need to augment financial support to developing countries in a manner that deals with their cyclical problems related to the nature of their engagement with world trade. When compounded with the cyclical nature of international capital flows, especially private, the need to develop mechanisms that are counter-cyclical cannot be over-emphasized.

In line with this thinking, there is very widespread belief that the IMF must have ample authority to introduce new liquidity into the global system at specific times only, particularly if it helps to contain contagion in times of crises. Mohammed (2000) has indicated that the Independent Task Force of the US Council on Foreign Relations proposed a contagion facility to be funded by pooling a one-off allocation of SDR. The emphasis on development SDRs being issued only when they are globally necessary or on rare occasions is usually within the context of situations where failure to intervene would lead to negative consequences for the world economy generally (Mohammed 2000).

Clunies-Ross (2002: 29) also suggests that in order to stabilize world activity, any intervention would have to be counter-cyclical, 'high when other sources of reserves are falling or demand for reserves is growing or when the rate of growth of world trade and activity is falling or appears to be about to fall; low or negative in the opposite case'. The more fundamental question is whether the Fund can, politically speaking, be allowed to operate in this very responsive manner. It would require a decisionmaking structure that used considerable discretion in determining when to intervene and when not to.

The possibility of using less discretion and more rules is also discussed by Clunies-Ross (2002). He observes that a possible criterion might be to ensure that the rate of the rise of total non-gold reserves matches the trend rate of growth of world trade. There should at all times be enough SDRs to meet this reserve requirement without increasing the reserves of national currencies; and this is very much compatible with the assessment by Clark and Polak (2002) on the demand for reserves. While this rigid approach is likely to suffer from the peculiarities of particular developing economies, depending on how policy is conducted and the scope of involvement in world trade, it looks like it provides some basis for greater objectivity in determining when to intervene and when not to intervene. It is important to keep in mind, however, that the requirements for international liquidity reform and development finance have their own tensions considering the long term nature of the latter and the potential fluidity of the former.

### **5.4 Proposed institutional re-organization for creating a development SDR**

The forms that a development SDR may take are often linked to the question of whether the IMF should increasingly behave like a central bank. Clunies-Ross (2002: 28) has suggested that in order to overcome the interest problem that arises from the Soros proposal, as earlier discussed, 'it would be possible in principle to re-frame the whole system, so that future issues of SDRs or equivalent were more like a regular currency'.

He suggests further that this was the general direction in which SDRs were moving under the Second Amendment to the Articles of Agreement in 1978 and other decisions taken about that time. A major problem he sees with this approach, however, is the likely political opposition that it would generate.

Mohammed has noted that:

developing countries would continue to press for an exploration of the merits of establishing an effective international lender of last resort, i.e. one able to create international liquidity freely and to deploy it rapidly to deal with widespread financial crises (2000: 201).

For the developing countries, the IMF needs to have the authority and structure to take decisions and act upon them, like independent central banks do. While the Soros proposal deals with the problems of providing support for development largely through informal agreements to transfer reserves from one party to another, there appears to be a major demand from developing countries for the formalization of such arrangements (Wade 2002). Clunies-Ross (2002) suggests that it is possible to begin with the informal approach to providing additional support for development with SDRs, but providing for a more formalized way of bringing about international stabilization in future allocations. This would be on the basis of greater discretionary authority to the Fund's structures, working through the managing director's recommendations to the board of governors, in concert with the executive board. The managing director may be authorized to recommend that allocation in a particular year be made to a certain group of countries only.

As the process of selective allocations of SDR is formalized, it is inevitable that the IMF would have to act a little more like a central bank. And that requires an amendment of the Articles of Agreement:

to provide more powers to its existing governing institutions, and possibly also delegation by them, or further amendment, to give more actual decision-making power to say a technical committee (operating of course under guidelines that the governing institutions had laid down) (Clunies-Ross 2002: 30).

Putting together ideas from Soros' proposal and sentiments from the Zedillo Panel, Clunies-Ross (2002) outlines five stages that may be followed in promoting the use of SDRs for stabilization and for the provision of global public goods. At the first stage, the Fourth Amendment to the Articles of Agreement will have to be ratified by the US Congress in order to allow the 1997 allocation to proceed. This is followed at the second stage by the high-income or industrial economies agreeing to donate their new holdings to an appropriately constituted international body for the delivery of global public goods. That body would have to be accepted by all and made a prescribed holder by the IMF. At the third stage, the IMF board of governors agree informally over a period to accept recommendations from the managing director and the executive board to issue and cancel SDRs according to an agreed formula that reflects a relationship between the growth rate of total international reserves and the trend rate of growth of real international transactions. At the fourth stage, the Articles of Agreement are altered to allow the distribution to be done possibly according to criteria other than the prescribed quota, while such alterations are approved each time by the board of governors, following proposals from the managing director and the executive board. Finally, the

Articles of Agreement may be further altered to create a technical body, which will work on the appropriate quantities of SDR to be allocated and how these may be timed. It is this body, guided by the executive board and the managing director, which will generate the information necessary for decisionmaking by the board of governors.

## **6 An assessment of the proposals for a development SDR**

There are three issues that confront us in this concluding assessment, namely whether development SDRs are likely to bring significant additional benefit to developing countries, whether a global fund's access to new resources should be considered priority over the requirements of individual countries and, finally, the manner in which new SDR issues may be managed.

### **6.1 Development SDRs versus other forms of assistance**

In the work by Clark and Polak (2002) on regular SDRs, they draw attention to what they refer to as 'the allocation of SDRs versus the provision of conditional Fund credit'. The question suggests that the perceived direct benefits of an expanded SDR allocation to developing countries, even if it is not development SDR, need to be more clearly identified. They are obviously bothered about the question of whether regular conditional credit from the Fund does not deal with the problems that new and regular SDRs are supposed to tackle, namely creating the means for increasing reserve holdings. Clark and Polak (2002) cite the IMF's 1965 annual report, which observed that, 'ideally countries' need for additional liquidity could be met by adequate increases in conditional liquidity. In practice, however, countries do not appear to treat conditional and unconditional liquidity as interchangeable'. Clark and Polak (2002) fear that inducing countries to meet their liquidity constraints with increased conditional lending from the Fund would force them to adopt balance of payments programmes that may have largely negative consequences for growth and development. But this does not deal with the substitution of conditional credit for new grants. Should new grants not be ultimately preferred to new SDRs. Maybe that is what is intended by proposing the new development SDRs.<sup>4</sup> The problem with showing how increased SDR allocations benefit countries directly has been, and will remain, on the discussion table for a long time.

The situation gets even trickier with proposed development SDRs. As indicated earlier, in Wade's (2002) critique of the Soros proposal, he wonders about how developing countries gain directly from a large increase in SDR before giving his own list of what could be done with SDRs. But these are a basic extension of what countries would generally do with owned reserves as opposed to borrowed reserves.

Indeed, there are number of people who have suggested that if the idea behind campaigning for new development SDRs is a simple matter of getting more development assistance for developing countries, one should tackle the issue directly then. This is often responded to with the point that it is more difficult to argue for increased ODA which involves a significant direct cost to one party, namely the

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<sup>4</sup> Wade (2002) suggests that, 'it is basically a way to arrange for the rich countries to cough up more grants to poor countries. All the fancy talk is really just an elaboration of this very familiar idea'.

development assistance donor, than for the SDRs which involve no direct cost to those developed countries.

In our view, the question of whether new SDRs should be created or not, considering the existence of traditional ODA, should ultimately be tied to the question of whether such SDRs substitute for ODA or complement it. The difference between SDRs and other flows to developing countries is the fact that the use of SDRs is determined largely by the recipient, and not by the giver/donor. Recipient countries are therefore free to use these essentially termless facilities over a period, despite the possible low short-term interest costs if they have to transact business with them. A developing country that receives an SDR allocation targeted at such countries basically has the option of using the opportunities created by the facility to increase spending on those items that are not typically funded by donors with ODA, including massively expanded support to the private sector. This characteristic ensures that additional SDR without a declining ODA will give developing countries greater flexibility in the management of their economies than they possibly will have with only ODA. Using them in a complementary manner is what may be useful. But even when SDR is a substitute for ODA, the benefit to donors is that it is politically easier to transfer SDRs than to increase ODA. Even if donors pay interest on the transfers for development projects, the budgetary impact is not necessarily different from borrowing to finance ODA.

## **6.2 A global fund versus individual countries' access to more liquid assets**

There appears to be some agreement that industrial economies giving or donating their SDR allocations to a fund for global purposes is a sensible thing to do. Wade (2002: 3) says, 'I need no convincing that the world could do with a more reliable supply of global public goods'. This is also what the Zedillo report seems to suggest. But while there may not be an obvious reason why the world should not spend on global public goods, it may be more obvious to some that the greater the resources devoted to global public goods the less of such international resources will be available for individual countries, hence possible tension. It then becomes essential to the poor nations of the world that resources for global public goods can augment returns from national investments in more obvious ways than may appear to be the case initially. It is also essential that expenditure on global public goods do not cause poor countries to spend more trying to stabilize their own economies.

In this regard, Clunies-Ross suggests that when the SDRs are created and allocated to global public goods, while augmenting aggregate reserves, they will not affect the macroeconomic policies of governments by permitting or encouraging additional spending. If the expenditure were made on vaccines, for example, this will increase global demand in money terms. The vaccines may be able to 'pay for themselves' by generating additional output throughout the world, and this 'will depend on how that additional demand is spread across the world and how far its incidence corresponds with that of unemployed resources' (Clunies-Ross 2002: 31). There could be inflationary pressures if the world's markets were fully employed. He notes that if there was an abundance of unemployed resources in many of the world's markets, 'the real value of the extra output generated (including multiplier effects) may exceed the value of the vaccines, so that the resources devoted to the vaccines 'more than pay for themselves' through the additional resources brought into use'. It would be even better if governments employed more expansive policies following the injection of new global

capital in a state of global recession. In that scheme of things, if the macroeconomic effect of adding to national reserves after new SDR allocations combined with the extra spending on global issues financed by the new assets to increase demand at the right time, and with the right distribution across countries, it is expected that the extra output that is generated is likely to more than offset the value of the resources sequestered to produce the globally-chosen goods. ‘Not only could two birds be killed with one stone, but the stone might also pay for itself’ (Clunies-Ross 2002: 32).

### **6.3 Structuring the issuance and management of new SDR**

One area in which the creation of SDRs for global public goods is seen to be likely to generate good outcomes for developing countries is the area of governance. Wade (2002) thinks that Soros’ idea of establishing a trust fund, having an independent jury, the shopping for recipient programmes, and the addition of SDRs to the reserves of the poorer member countries is important and should be treated seriously. The element of having an independent third party organize the distribution of global public goods reduces the influence of the World Bank in this area and supposedly brings greater transparency and accountability into what poor nations may or may not have. Shopping for recipient programmes ensures that developing countries are not saddled with what some international technocrat believes is good for them.

But even more important is the question of which of three possibilities should be adopted in resuming SDR issues: (i) should the IMF allocate the SDRs differentially? (ii) should the IMF allocation follow quotas and then there is an international agreement of donors to transfer according to some formula? and (iii) should the IMF allocation follow quotas and individual members decide how to transfer their allocation? This takes us back to the issue of whether the transfer arrangements should be more formalized or not. There seems to be the growing view that the third option is the way to start, with a gradual shift to more structured transfers later. This is generally seen by supporters of the resumption of SDRs as the best chance of gaining wider support. We tend to be of that view also as they seem to pass the five tests outlined earlier by Clunies-Ross (2002).

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