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## **Corruption and the Efficiency of Capital Investment in Developing Countries**

Conor M. O'Toole<sup>1,2,4</sup> and Finn Tarp<sup>2,3</sup>

March 2012

### **Abstract**

This paper considers the effect of corruption on the efficiency of capital investment. Using firm-level data from the World Bank enterprise surveys, covering 90 developing and transition economies, we consider whether the cost of informal bribe payments distorts the efficient allocation of capital by reducing the marginal return per unit investment. Using country estimates of fractionalization and legal origin as instruments, and controlling for censoring, we find that bribery decreases investment efficiency, as measured using both absolute and relative metrics of investment returns. The negative effect is strongest for domestic small and medium-sized enterprises while there is no significant effect on foreign and large domestic firms. We conclude that reducing the level and incidence of bribery by public officials would facilitate a more efficient allocation of capital. This in turn would support economic growth and development, particularly for small and medium-sized enterprises.

Keywords: corruption, efficiency, rent-seeking, capital investment  
JEL classification: D72, D73, D92, E22, G31

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# Corruption and the efficiency of capital investment in developing countries

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## Abstract

This paper considers the effect of corruption on the efficiency of capital investment. Using firm level data from the World Bank enterprise surveys, covering 90 developing and transition economies, we consider whether the cost of informal bribe payments distorts the efficient allocation of capital by reducing the marginal return per unit investment. Using country estimates of fractionalisation and legal origin as instruments, and controlling for censoring, we find that bribery decreases investment efficiency, as measured using both absolute and relative metrics of investment returns. The negative effect is strongest for domestic small and medium sized enterprises while there is no significant effect on foreign and large domestic firms. We conclude that reducing the level and incidence of bribery by public officials would facilitate a more efficient allocation of capital. This in turn would support economic growth and development, particularly for small and medium sized enterprises.

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## 1 Introduction

The role of corruption in the growth process and its effect on the business operating climate is a long-established issue in the development literature. This debate is compounded by the complex and multifaceted nature of corruption and the many channels through which it impacts the decisions of agents in the economy. The objective of this paper is to contribute to this literature by estimating how bribe payments affect the efficiency of capital investment. We present a simple conceptual framework which models bribery as a tax affecting investment efficiency by reducing the marginal value product of capital. Using firm-level micro data from the World Bank enterprise survey, we estimate the effect of informal payments on the efficiency of investment in 90 developing and transition economies. We measure investment efficiency as both the absolute return on investment earned by the firm as well as the relative return compared to sector-wide averages. Using both absolute and relative returns is motivated by the fact that bribe payments vary significantly across firms *within* countries as well as across countries. Our econometric methodology controls for censoring and endogeneity using a two-stage tobit approach with country-level ethnic, linguistic and religious fractionalization as well as legal origin dummies as instruments.

We find that bribery significantly reduces the efficiency of capital investment in both absolute and relative terms. This effect is strongest for domestic private small and medium enterprises while foreign and large domestic firms seem unaffected. This is particularly important given the crucial role played by SME's in fostering domestic industry and providing employment opportunities. We conclude that reducing the level and incidence of rent extraction by public officials would facilitate a more efficient allocation of capital in the economy.

This in turn would help create a more stable and certain investment and operating climate for business, supporting economic growth and development.

This paper builds on a well developed literature focusing on the effect of corruption on investment, and subsequently economic growth. Early research in this area posits a view that corruption may provide a stimulus to growth. Studies by Huntington (1968) and Leff (1964) argue that corruption could increase economic growth by either bi-passing bureaucratic processes or by increasing the productivity of officials through higher overall returns. In other words, corruption "greases the wheels" of growth. However, this view is rejected by macro country-level research which suggests a negative influence of corruption on growth and espouses the importance of institutional and legal frameworks in creating a stable and predictable operating climate (Milgrom et al. (1990), North (1991)). This literature argues that if firms are required to pay informal payments to officials during the investment process, this increases the overall cost and uncertainty and reduces the return of the project (Shleifer and Vishny (1993)). A seminal study in the area by Mauro (1995) finds that corruption lowers economic growth through a reduction in investment activity. Meon and Sekkat (2005) find that corruption has a negative effect on both growth and investment supporting the theory that corruption "sands the wheels" of economic expansion.

More recent work uses survey-based micro data. Fisman and Svensson (2007) investigate the relationship between bribery payments, taxes, and sales growth. They find that while both taxation and bribery are negatively related to firm growth, the magnitude of the effect is three times larger for bribery than taxation. In earlier work, Svensson (2003) finds that the incidence of corruption can be explained by the variation in policies/regulations by sector and that firms' ability to pay and ability to refuse to pay explain a large part of the variation in bribes across firms. Asiedu and Freeman (2009) and Rand and Tarp (2012) also provide insight into the effect of bribery on investment and firm performance.

The focus of these studies have been on the relationship between corruption and investment levels. The area of corruption and investment efficiency has received less attention. The efficiency of investment is important as it is not only the level of investment that determines economic growth but also the marginal product value of capital. In standard neoclassical growth models, (Solow (1956) and Mankiw et al. (1992)), the marginal value product of capital affects the capital-labour ratio which in turn determines output and consumption in the

wider economy. Of the studies considering corruption and investment efficiency, most rely on cross-country data and indices of corruption perception. Sarkar and Hasan (2001) find that substantial economic growth effects could be realised through the investment efficiency channel if corruption is reduced. On the efficiency of public investment, Lambsdorff (2003) argues that the allocation of capital will not be optimal when affected by corruption because the projects selected are not those yielding the highest welfare providing return but those that provide the highest bribe payments and lowest risks of detection. While the macro approach in these studies provides high-level insight, they do not take into account the potentially heterogeneous effects of corruption on firm behaviour. This is a general caveat to macro-based studies of corruption as noted by Reinikka and Svensson (2006).

This paper makes the following contribution. First, we exploit intra-country and cross-country variation by using cross-country firm-level data from the World Bank enterprise surveys covering 90 countries in developing and transition economies. As corruption is unevenly distributed across the population of firms, some may experience a disproportion effect on their investment efficiency and the return from allocated capital. It is pertinent that this issue be researched using data that captures the firm-level heterogeneity in the corruption-investment relationship as well as variability across country. The dataset employed in this paper facilitates this. Our second contribution relates to the measurement of both corruption and investment efficiency. Studies to date largely use country-level corruption perception indices. We use a firm-level value based estimate of bribery payments. Arguably, this is a more appropriate measure than either a country-level perception-based index derived by analysts or international organisations or even a perception index at the firm level. A firm-specific bribery cost directly links the effect of bribery in monetary terms to the firms' performance. This is in line with the suggestions outlined in Reinikka and Svensson (2006) and similar to the corruption measure in Fisman and Svensson (2007). To measure investment efficiency, we introduce two firm-level measures which have not been used in the corruption-investment literature to date. These are the absolute return on capital earned by the firm and the ratio of the firms' investment return relative to the average in its sector.

Our third and final contribution is methodological. In line with Mauro (1995) and Alesina et al. (2003), data for ethnic, linguistic and religious fractionalization, as well as indicators for legal origin, are used to treat the jointly determined nature of corruption and economic out-

comes. The two-step instrumental variables tobit model of Newey (1987) is employed to cater for both censoring and endogeneity. We argue that fractionalization influences the choices of governance and political institutions and so the level of corruption. It is orthogonal to investment efficiency except through the intermediate factors of corruption and institutional design. We support these instruments by using dummies for legal origin, suggested in La Porta et al. (2008) as exogenous to economic outcomes except through legal and administrative structures where corruption and bribery take place. This approach using instrumental variables has not so far been employed on the issues of corruption and investment efficiency.

Our results suggest that bribery has a negative effect on investment efficiency that is robust and statistically significant. This complements the findings of Mauro (1995), Fisman and Svensson (2007) and Meon and Sekkat (2005). They argue that corruption has a negative impact on investment and “sands the wheels of growth”. The result holds controlling for a range of firm-level characteristics and country-level financial and economic variables. This implies that as bribery increases, investment efficiency falls through reductions in the marginal return on investment. This decreases the return per unit investment that the firm earns and therefore reduces profitability. We find this effect is strongest for small to medium size domestic enterprises while for large firms (including state and semi-state enterprises), as well as foreign owned companies, bribery has no effect on the efficiency of investment. That small to medium size enterprises are particularly effected by bribery is quite damaging to prospects for economic development. In many cases, these firms provide a significant stimulus to domestic industrialisation as well as playing a crucial role in capital formation as well as employment generation, a point highlighted by international organisations (OECD (2009) , Buckley (2009)). Reducing the extraction of rents from these firms by public officials would provide a more supportive business environment and foster further expansion. Policy programmes that contribute to the eradication of corruption are, by this evidence, growth positive.

This paper is structured as follows: Section 2 presents a conceptual framework for analysing the impact of corruption on investment and outlines the investment model. Section 3 presents the data and the econometric approach. Section 4 outlines the empirical results and Section 5 concludes.

## 2 Conceptual framework and empirical model

### 2.1 Corruption and investment efficiency

In a similar vein to Wei (2000a) and Edgardo Campos et al. (1999), we model the effect of corruption on investment by imposing a bribery factor on corporate revenues within a partial equilibrium neoclassical investment model. This is similar to the mechanism by which a corporation tax on dividends is modelled (Poterba and Summers (1984) and Cummins et al. (1996)). For a representative firm in the economy, the objective is to maximize the present value of future profits given by:

$$V_{it} = E_t \left[ \sum_{s=1}^{\infty} \beta_{t+s-1}^t (\Pi_{i,t+s-1}) \Omega_t \right] \quad (1)$$

where  $\Pi$  is firm returns,  $\Omega_t$ , market information in period  $t$  and  $\beta$ , the firm's discount rate. The firms' maximization problem is subject to a number of constraints. First, annual net cash flows  $\Pi_{it}$  are defined as:

$$\Pi_{it} = (1 - \tau - b_i) [p_t F[L_{it}, K_{it}] - A[K_{it}, I_{it}]] - r_t I_{it} \quad (2)$$

$F[L_{it}, K_{it}]$  is the firms' production function with the properties,  $F_K(\cdot) > 0$   $F_{KK}(\cdot) < 0$ . The firm is a price taker in output and input markets denoted by the vector  $p_t$ . We assume that capital is the only quasi-fixed factor for the rest of the analysis, labour has already been maximized out of production plans.  $A[K_{it}, I_{it}]$  is the adjustment cost function for capital with  $A_I(\cdot) > 0$ ,  $A_{II}(\cdot) > 0$ ,  $A_K(\cdot) < 0$ , and  $A_{KK}(\cdot) < 0$ . Annual investment is given by  $I_{it}$ , priced at the firm-level cost of capital  $r_t$  (the firm is a price taker in capital markets). All values are in real terms. The factor  $\tau$  is the annual rate of marginal corporation tax. The effect of corruption on investment enters the model through the factor  $b_i$ , the firm-level rate of bribery. We have explicitly allowed this to vary by firm as the empirical literature suggests that corruption is heterogeneous across firms in the economy (Svensson (2003)) and corrupt officials may take the characteristics of the firm into account when setting bribe levels (Shleifer and Vishny (1993)). We pre-multiply net output revenues before investment by the tax/bribery factor to provide a similar treatment to that of corporation taxes in Hassett and



Hubbard (2002) and Cummins et al. (1996).

The second constraint is the standard capital accumulation equation with depreciation rate  $\delta$ :

$$K_{it} = (1 - \delta)K_{i,t-1} + I_{it} \quad (3)$$

Our aim is to estimate the effect of corruption on the efficiency of investment defined as  $F_K[\cdot]$ , the marginal value product of capital (MVPK). This factor captures the extra revenue generated from an additional unit of capital. To isolate the effect of corruption on the MVPK, we obtain the investment Euler equation by taking the first order condition with respect to capital in period  $t+1$  and solve for MVPK. The lagrangian for the model is:

$$\begin{aligned} L_{it} = & (1 - \tau - b_i) [p_t F[L_{it}, K_{it}] - A[K_{it}, I_{it}]] \\ & - r_{it} I_{it} + \lambda_{it} ((1 - \delta)K_{it} + I_{it} - K_{i,t+1}) \\ & + E_t \sum_{s=1}^{\infty} \beta_{t+s-1}^t [(1 - \tau - b_i) [p_{t+s} F[L_{i,t+s}, K_{i,t+s}] - A[K_{i,t+s}, I_{i,t+s}]] \\ & - E_t \sum_{s=1}^{\infty} \beta_{t+s-1}^t [r_{i,t+s} I_{i,t+s} + \lambda_{i,t+s} ((1 - \delta)K_{i,t+s} + I_{i,t+s} - K_{i,t+1+s})] \end{aligned} \quad (4)$$

The derivative that allows us to obtain the investment Euler equation with respect to period  $t+1$  capital stock,  $\frac{\delta L_t}{\delta K_{t+1}}$ . This also allows us to relate the rate of bribery to the marginal value product of capital:

$$\lambda_{it} = E_t [\beta_t (1 - \tau - b_i) (F_K[L_{i,t+1}, K_{i,t+1}] - A_K[I_{i,t+1}, K_{i,t+1}]) + (1 - \delta)\lambda_{it+1}] \quad (5)$$

The left hand side of equation 5 is the shadow cost to the firm of investing in period  $t$  and the right hand side is the benefit of having an additional unit of capital in period  $t+1$ . Interpreting this condition from the firms' investment perspective, investment should take place up until the level whereby the cost of a unit capital today is equal to the value of a unit capital tomorrow. Rearranging the above equation, and replacing the expectation operator with an error term, we can isolate the effect of bribery on the efficiency of investment. We obtain:

$$(1 - \tau - b_i) F_K[L_{i,t+1}, K_{i,t+1}] = \frac{\lambda_{it}}{\beta_t} - (1 - \delta)\lambda_{it+1} + (1 - \tau - b_i) A_K[I_{i,t+1}, K_{i,t+1}] + \epsilon_{it} \quad (6)$$

The equation can now be interpreted as investment takes place until the position whereby the extra revenue generated from an additional unit of capital is equal to the discounted shadow cost of investment net of adjustment costs. It can be seen that the bribery factor pre-multiplies the marginal value product of capital. If bribery is similar to taxation, ( $b_i \geq 0$ ), as the rate of bribery increases, this lowers the marginal contribution to revenue of an additional unit of capital therefore lowering output as the capital output ratio falls.<sup>1</sup> This may also be interpreted as reducing the efficiency of capital as the return per unit declines. In this case, if we move from a position of no bribes ( $b_i = 0$ ) to the case of positive bribery ( $b_i > 0$ ), the marginal value product falls and we must increase the overall level of investment to get an equivalent level of return. Note the subscript  $i$  on the level of bribes indicating that it varies by firm. The effect of bribery on investment efficiency is not homogenous like an economy wide dividend tax and thus its effect is heterogeneous. Assuming that  $b_i > 0$  implicitly determines that corruption has a negative effect on investment i.e. “sands the wheels” of growth. Additionally, there is an argument that bribery may “grease the wheels” of business. In this case, the rate of bribery may act like a subsidy which could be catered for in our model with a value  $b_i < 0$ . Estimating which effect actually materialises is an empirical question.

## 2.2 Measuring the efficiency of invested capital

Our focus is to evaluate whether bribery lowers marginal returns on capital therefore reducing the overall return on investment earned by the firm. To test this proposition, we require an empirical estimate of investment efficiency. We rely on two measures. First, the absolute investment return earned by the firm and second, the investment return relative to the sector-wide average. Using both of these metrics provides a richer insight into the effect of bribery on investment and caters for the non-uniformity of bribe levying across firms within the same sector. We measure the firms absolute investment return,  $R_{it}^A$ , as:

$$R_{it}^A = mvpk_{it} \cdot I_{it} \quad (7)$$

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<sup>1</sup>This is similar to the interpretation of corporate taxation presented in Hassett and Hubbard (2002). See this reference for more details.

where  $mvpk$  is the firm-level marginal value product of capital and  $I$  is the annual investment expenditure. This metric provides a value for the expected return of investment to the firm. To benchmark firm  $i$ 's investment return, we divide the firm-level return by the average return in the sector in which the firm operates. This provides a measure of relative efficiency as follows:

$$R_{it}^R = \frac{mvpk_{it} \cdot I_{it}}{(N_j)^{-1} \sum_{i=1}^{N_j} mvpk_{ijt} \cdot I_{ijt}} \quad (8)$$

In this case, the denominator calculates the average return on investment in each sector  $j$ .<sup>2</sup> We specifically choose the sector benchmark, as opposed to a country-level measure, due to the heterogeneity of, and considerable variance in, returns across sectors within a specific country. This may be especially acute in a developing country context where some sectors are very fast growing while others are stagnating or declining in relative importance.

The second aspect to developing an appropriate measure of investment efficiency requires obtaining a proxy variable for the marginal product value of capital ( $mvpk$ ) at the firm level. We measure this in two ways following Galindo et al. (2007). We first approximate the marginal return on investment by the sales to capital ratio:

$$mvpk_{it}^S = \left( \frac{S_{i,t+1}}{K_{i,t+1}} \right) \quad (9)$$

This assumes that underlying production technologies with respect to the factors of production are Cobb-Douglas which provides for the proportionality of the sales to capital ratio and marginal returns to investment. Galindo et al. (2007) note that the factor of proportionality is the product of the capital-output elasticity and a factor capturing the degree of markup over marginal cost.<sup>3</sup> The second measure approximates the marginal return to capital as the profit to capital ratio:

$$mvpk_{it}^P = \left( \frac{P_{i,t+1}}{K_{i,t+1}} \right) \quad (10)$$

This measure provides an acceptable proxy under the conditions of perfect competition in output markets and constant returns to scale production (Galindo et al. (2007)). In our

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<sup>2</sup> $N$  is the number of firms in each sector  $j$  and  $j = 1, \dots, J$  represent all sectors in the economy.

<sup>3</sup>Galindo et al. (2007) note the markup factor as  $\frac{1}{1+markup}$ .

empirical estimates we use both of these proxies. As the assumptions underlying the validity of the proxies may not always hold, using both estimates provides a robustness check on the findings. From this point on, we denote investment efficiency as  $R(mvpk)_{it}^J$  where  $mvpk$  is either S for the sales to capital proxy, or P for the profit to capital proxy and  $J = A, R$  for the absolute or relative measure of return.

### 2.3 Empirical model

To empirically test the relationship between bribery and investment efficiency using both absolute and relative measures, we closely follow Fisman and Svensson (2007) and specify a reduced form cross-sectional empirical investment equation as:<sup>4</sup>

$$R(mvpk)_{ij}^J = \beta_0 + \beta_B B_{ij} + \lambda \mathbf{X}_i + \theta \mathbf{G}_j + \epsilon_{ij} \quad (11)$$

The dependent variables in the model are the measures of efficiency presented in section 2.2. Index  $i$  relates to firms  $i=1, \dots, N$  in country  $j$ . The main variable of interest to our analysis is  $\mathbf{B}_{ij}$ , the value of bribe payments the firm incurs. The main research hypothesis is tested relative to the coefficient on this variable,  $\beta_B$ . Recalling the discussion in section 2.1, this coefficient can have the following interpretation depending on the empirical results:<sup>5</sup>

- 1  $\Rightarrow \beta_B < 0$       bribery reduces investment efficiency
- 2  $\Rightarrow \beta_B = 0$     bribery has no effect on investment efficiency
- 3  $\Rightarrow \beta_B > 0$       bribery increases investment efficiency

If bribes act in a similar vein to corporate dividend taxation, scenario 1 will be evident in the empirical estimates with  $\beta_B < 0$ . This suggests that bribery reduces the marginal value product of capital which reduces the return on investment per unit capital, and requires a higher level of investment to provide an equal return. In this case, bribery reduces investment efficiency. This hypothesis would be in line with studies such as Shleifer and Vishny (1993),

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<sup>4</sup>As outlined in section 3.1, the firm level dataset from the World Bank enterprise surveys that we use is cross sectional.

<sup>5</sup>These are the opposite signs to the value of the bribery factor  $b_i$  in the conceptual framework as this refers to the value on the coefficient of the bribery variable.

Mauro (1995) and Fisman and Svensson (2007) who posit a negative relationship between bribery and growth. However, if bribery “greases the wheels of growth” as noted by early studies (Huntington (1968) and Leff (1964)), our empirical estimates would support scenario 3,  $\beta_B > 0$ . In the case where bribery has no effect on investment efficiency,  $\beta_B = 0$ .

To capture other aspects of the firm and economy wide operating environment that influences the investment decision, we include additional firm-level control variables in the vector  $X_i$ . This includes firm size,<sup>6</sup> firm age, and binary indicators for private domestic and foreign firms. In addition, we include the number of years experience of the top manager as a proxy for the quality of the investment decision making and the per cent of working capital financed from internal funds to capture the influence of firm-level access to and cost of finance. The data are cross sectional, so we cannot explicitly remove firm-level heterogeneity using random or fixed effects techniques. However, including our firm controls should capture a large degree of the variation across firms and isolate much of the firm-specific effect.

As our data is also cross-country, we include a number of country controls in the vector  $G_j$ , which capture the pure cross-country variation in investment and efficiency. We include GDP growth to capture the overall investment opportunities in the economy, trade as a percentage of GDP to capture market opportunities, international linkages and openness and the percentage of population with gross enrolment in primary school to capture government policy focus on education and training and labour quality.<sup>7</sup> In addition, we include two financial controls the level of broad money as a percentage of GDP and the economy wide real interest lending rate. These variables are included to capture the country-level availability and cost of finance. As our dataset is pooled over a number of years, we finally include year, sectoral and regional dummies.

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<sup>6</sup>Dummy variables developed using employment brackets

<sup>7</sup>Ideally, in addition a measure of the percent of the labour force with primary or secondary school qualifications would be included as a proxy for the quality of the labour force. However, this data is not available with enough country coverage to include in our analysis.

### 3 Data and econometric considerations

#### 3.1 Data

The data used for this research is drawn from the World Bank Investment Climate enterprise surveys (WBES) which were completed in two waves over the period 2002-2010. The surveys compile standardised information at the firm level on the business environment across the globe and determine, from the perspective of the firm, what are the key issues facing their growth and development. The combined dataset contains information on investment activity, as well as foreign and domestic production, questions on obstacles to investment, government-business interaction, the legal environment and internationalisation. Importantly, the enterprise survey contains information on informal payments by firms to government officials as a percentage of sales. This provides a monetary value for corruption which can be directly linked to the performance of the firm and is not subject to the subjective bias that may arise in the case of corruption perception indicators. Another benefit of using firm-level micro data to analyse corruption is that it provides within-country variation, an important aspect of measuring corruption as highlighted by Fisman and Svensson (2007). We use this variable in our econometric analysis.

For this paper, we impose a number of sample restriction criteria on the full WBES data.<sup>8</sup> Excluding missing observations and controlling for outliers, our final sample contains 17,051 firm-level observations across 90 countries drawn from manufacturing, services and other industrial sectors.<sup>9</sup> Splitting the sample regionally, there are 31 countries from sub-Saharan Africa (SSA), 17 from Latin America and the Caribbean, 6 from South Asia, 6 from East Asian and the Pacific, 25 from transition economies in Europe and Central Asia, and 5 from the Middle East and North Africa (MENA). The specific countries included and the number of observations per country are presented in table A in section A (Data annex). Table 1 presents overall summary statistics for the main variables used in the paper.<sup>10</sup> The efficiency indicators for the absolute level of investment  $R(S)_{ij}^A$  and  $R(P)_{ij}^A$  are measured in log terms

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<sup>8</sup>Full details of our sample selection criteria can be found in Annex 1.

<sup>9</sup>The number of observations is lower than this in the regression results as 17,051 relates to the dependent variables. When combined with different combinations of the control variables at the firm and country level, which have missing observations, the final regression data is somewhat smaller in size. The sample size for each regression is presented in the output tables.

<sup>10</sup>Variable definitions are presented in Annex A. Subscripts relate to firm  $i$  in sector  $k$  in country  $j$ .

Table 1: Summary statistics for main variables

Variable	Obs	$\mu$	$\sigma$	Min	Max
$\ln R(S)_{ij}^A$	17,051	5.4	6.2	0	27.4
$\ln R(P)_{ij}^A$	17,013	4.7	5.6	0	26.1
$R(S)_{ij}^R$	17,051	0.7	2.0	0	19.9
$R(P)_{ij}^R$	17,051	0.7	2.1	0	20.0
Bribe <sub>ij</sub> (% of sales)	17,051	1.9	5.7	0	100
$\ln$ Firm age <sub>ij</sub>	17,045	2.6	0.9	0	5.3
Manager experience <sub>ij</sub>	14,206	16.9	11.8	0	100
Small <sub>ij</sub>	17,051	0.4	0.5	0	1
Medium <sub>ij</sub>	17,051	0.4	0.5	0	1
Private <sub>ij</sub>	17,051	0.9	0.3	0	1
Foreign <sub>ij</sub>	17,051	0.1	0.3	0	1
Internal funds <sub>ij</sub>	16,072	62.3	35.6	0	100
HHI <sub>kj</sub>	17,051	0.1	0.2	0	1
Trade <sub>ij</sub> (firm)	17,051	0.5	0.5	0	1
GDPgrowth <sub>j</sub>	16,437	4.9	3.4	-4.9	20.6
Broadmoney <sub>j</sub> (M2) as % of GDP	16,402	48.2	32.1	11.9	221.0
Real interest rate <sub>j</sub>	15,064	7.5	7.1	-7.2	35.9
Trade <sub>j</sub> (country)	16,674	68.0	31.5	27.1	187.7
School <sub>j</sub>	16,781	105.2	12.2	47.0	140.9

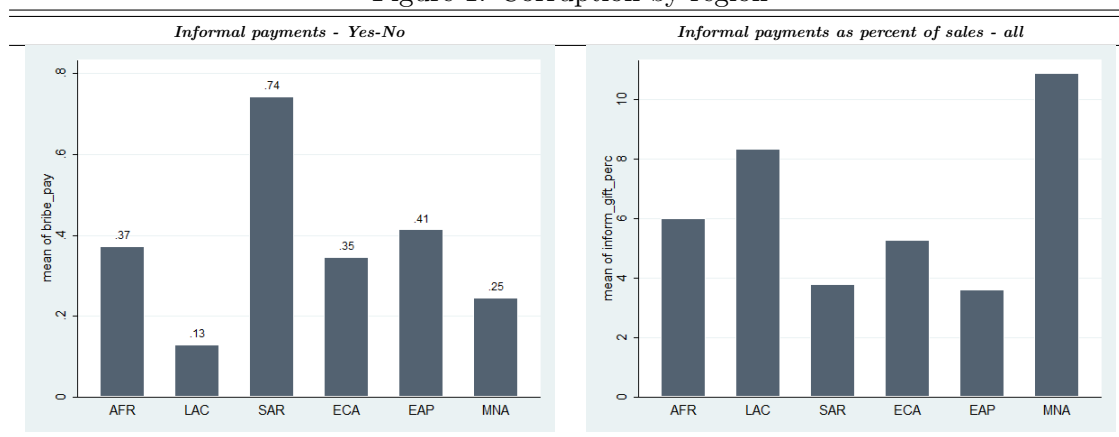
Source: Authors calculations based on publicly available World Bank Enterprise Surveys

to stabilise the variance. The relative measures do not require this transformation. For the sample as a whole, it can be seen that the majority of firms are private small and medium enterprises (80 per cent) with only circa 10 per cent foreign owned.

In our empirical estimates, we focus not on perception indices but on the monetary value of informal payments. Figure 1 presents summary statistics from the sample selected for bribe values by geographic region. Two variables are included; first a binary indicator for whether or not the firm paid a positive value of sales in bribes and second, a chart of the actual values of bribes paid as a per cent of total sales. The highest reported occurrence of bribery is in the South Asian region with 74 per cent of firms reporting paying informal gifts. The second highest is East Asia and the Pacific at 41 per cent of firms and thirdly SSA at 37 per cent of firms. Considering the value of informal payments, the average level is highest in the MENA region (over 10 per cent of sales) followed by Latin America and the Caribbean and SSA. These summary statistics suggest that while the propensity to bribe is higher in South Asia and East Asia, the value of bribes paid are lower than in other regions.

To re-iterate the importance of the within-country variation provided by firm-level data as well as motivating the use of a sector relative measure of efficiency, table A presents statistics on the mean and variance of the level of bribes paid across countries and table A provides additional detail across aggregate sectors per country. The sectors presented are

Figure 1: Corruption by region



Source: Authors calculations based on publicly available World Bank Enterprise Surveys

Note: Abbreviations above: AFR is sub-Saharan Africa, LAC is Latin America and the Caribbean, SAR is South East Asia, ECA is Europe and Central Asia, EAP is East Asia and the Pacific, and MNA is the Middle East and North Africa.

textiles, leather and garments and other manufacturing data. It can be seen that both across country and within-country there is considerable variation in the level of bribe payments that firms make during business activities. While the overall sample includes data on additional industrial and services sectors, these are chosen purely to demonstrate the high degree of variation across different sectors within each country. This data supports the selection of pooled cross-country firm-level data as appropriate for capturing the variance in corruption.

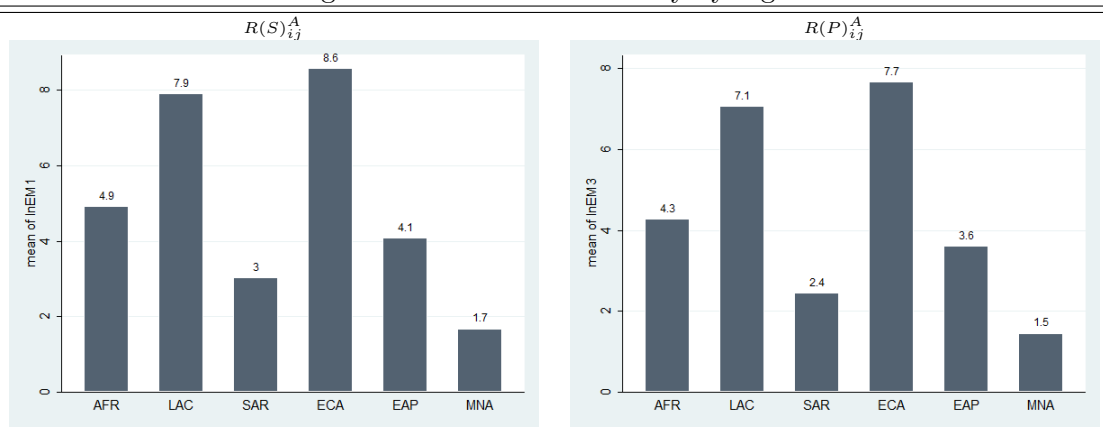
It is also informative to review the regional variance in investment efficiency. We limit the summary charts here to the absolute measure of investment returns as the interpretation of returns relative to the sector average across regions is difficult. Figure 2 presents the regional averages of log absolute returns measured by using both sales to capital and profits to capital to measure the marginal value product of capital. The highest average returns are recorded in the transition economies in Europe and Central Asia with Latin America and the Caribbean and SSA recording the second and third highest investment efficiencies. Given the significant expansion and growth rates in South and East Asia, it is a notable result that the returns are not higher in these regions. However, these summary statistics may be distorted by the balance of observations in the particular sample used.<sup>11</sup>

To motivate the more detailed econometric evaluation of the key research question, we plot the average level of bribe payments against the average investment efficiency by country.

<sup>11</sup>It is not the purpose of this paper to explain the difference in the marginal efficiency of capital across these economies but instead to estimate the effect of bribery on investment efficiency.



Figure 2: Investment efficiency by region



Source: Authors calculations based on publicly available World Bank Enterprise Surveys

Note: Abbreviations above: AFR is sub-Saharan Africa, LAC is Latin America and the Caribbean, SAR is South East Asia, ECA is Europe and Central Asia, EAP is East Asia and the Pacific, and MNA is the Middle East and North Africa.

Figure 3 outlines two scatter diagrams for the measures of investment efficiency and average bribe payments as a percentage of sales.<sup>12</sup> Each chart includes a simple linear plot of the relationship between the variables.

Across both charts, there is evidence of a negative relationship between bribe payments and both absolute and relative investment efficiency.

### 3.2 Econometric considerations

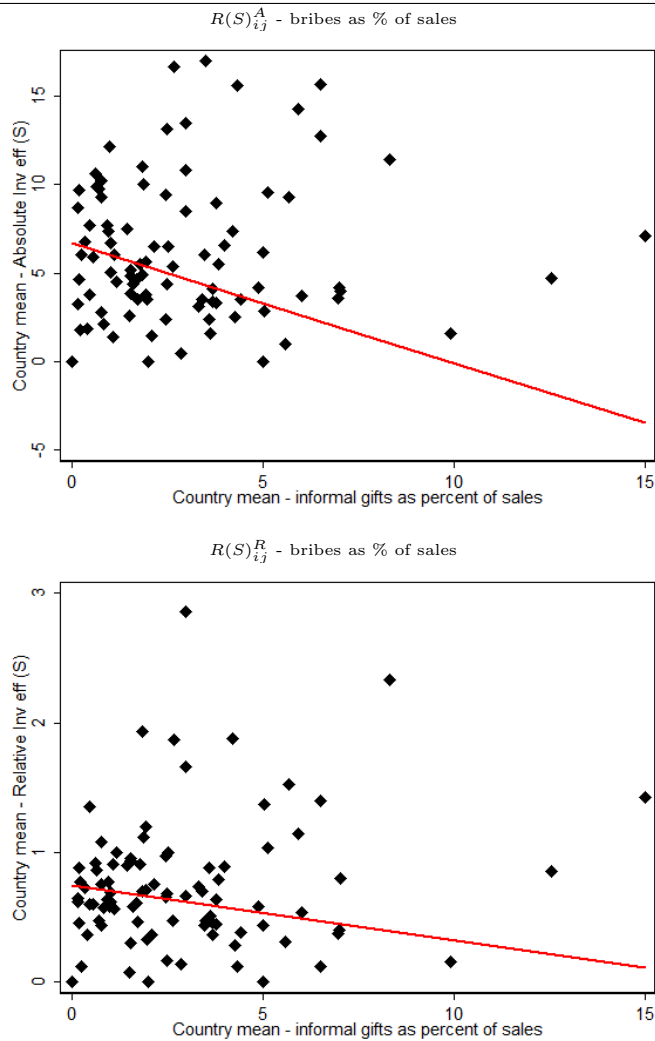
Having presented the empirical model and data, the appropriate econometric methodology must be selected. There are two main considerations that arise due to the nature of the empirical question and the data. First, due to a high presence of zero-observations in the dependent variable, the issue of censoring arises and second, the direction of the causality in the corruption-investment relationship requires the implementation of instrumental variables to correct and control for potential endogeneity. This section outlines the steps taken to address these issues.

#### 3.2.1 Censoring

One limitation of the World Bank data is that there are a considerable number of 0 value observations on the variable measuring investment. This variable is required to multiply the

<sup>12</sup>For these charts, we measure mvpk using the sales to capital ratio. The charts are almost identical using the profits to capital ratio for mvpk so we have omitted these for brevity.

Figure 3: Investment efficiency - Informal payments scatter plots



Source: Authors calculations based on publicly available World Bank Enterprise Surveys

marginal value product of capital to estimate efficiency. The resulting dependent variable therefore carries a large number of zero values and this leads to a clustering of its distribution at 0. In our data, nearly 46 per cent of the observations carry a zero value for investment. The high frequency of zeros may be, in the main, explained by the fact that many of the firms are SMEs. These firms may plan investments over a multi-annual horizon. As this data is cross-sectional, we only observe one point in time. In this specific year, the firm may be recording a zero not due to negative market signals or expectations but due to the fact that they undertook capital expenditure in the previous year as part of their multi-annual planning. In this case, it is important to assign a positive probability to the zero values. This

type of behaviour is represented by censoring from below and can be described as follows:

$$R(mvpk)_{ij}^J = \begin{cases} R(mvpk)_{ij}^J & \text{if } R^*(mvpk)_{ij}^J > 0 \\ 0 & \text{if } R^*(mvpk)_{ij}^J \leq 0 \end{cases} \quad (12)$$

There are a number of econometric methodologies designed to cater for censoring of this type, including the Tobit model and the symmetrically censored least squares (SCLS) approach of Powell (1986). As nearly 43 per cent of our data carry zero's, trimming the positive side of the distribution to restore normality (as the SCLS method does) would reduce the sample considerably. We have therefore chosen to use the tobit approach.

### 3.2.2 Endogeneity

The endogenous relationship between corruption and economic outcomes such as growth and investment has been well articulated in the literature, in particular by Mauro (1995) and Fisman and Svensson (2007). Mauro (1995) states that both corruption and economic outcomes are jointly determined so that while corruption may influence outcomes such as investment efficiency, investment and growth can also influence corruption through the design of governance institutions as well as the application of procedures and institutional requirements by public officials. For example, while the extraction of bribes by an official may reduce firms' marginal product but it also may well be the case that very profitable firms, with a high marginal product, are selected by return maximizing officials as bribe targets and levied accordingly. Fisman and Svensson (2007) note that if bribes are set by corrupt profit maximizing officials in reference to both their ability and willingness to pay, and firm characteristics such as profitability are taken into account in this assessment, then causation can run from firm characteristics to the propensity to being bribed and the value of the bribe. In this case the reverse causation would run from a firms' marginal product of capital to the per cent of the bribes paid. Many studies, including Rand and Tarp (2012), Svensson (2003), and Bliss and Tella (1997), posit that bribes are set as a function of firm characteristics which is evidence for the endogeneity of the relationship between corruption and investment efficiency.

An additional source of endogeneity in this relationship is put forward by Fisman and Svensson (2007). They argue that if firms focus resources on rent seeking as opposed to efficiency as a growth strategy, they may target resources at obtaining restricted government

contracts, licences and permits. Firms therefore compete on the grounds of preferential bureaucratic access (Fisman and Svensson (2007)). This may lead to a positive correlation between bribery and investment efficiency which mitigates the actual underlying relationship between efficiency and bribery.

To demonstrate this more formally, recall our empirical model but add the joint determination of investment efficiency and bribery:

$$R(mvpk)_{ij}^J = \beta_0 + \beta_B B_{ij} + \lambda \mathbf{X}_i + \theta \mathbf{G}_j + \epsilon_{ij} \quad (13)$$

$$B_{ij} = f(X_i, G_j) + \varepsilon_{ij} \quad (14)$$

Estimating the tobit model requires that  $\epsilon_{ij} \sim N(0, \sigma^2)$ . However as  $B_{ij}$  is predetermined this assumption is violated ( $E(B_{ij}\epsilon_{ij}) \neq 0$ ). An instrumental variable is therefore required to restore this condition. The exogeneity condition required for a valid instrument,  $Z_{ij}$  is

$$E(Z_{ij}\epsilon_{ij}) = 0 \quad (15)$$

A number of instruments have been suggested in the literature on corruption and investment. Mauro (1995) uses a measure of ethnolinguistic fractionalization (the probability that two persons, drawn from random in a country, will not belong to the same ethnic group) as an exogenous instrument for corruption. He argues that the degree to which a country is ethnically and linguistically fractionalised is exogenous to economic variables except through the design of the governance institutions and that fractionalization is a good instrument for corruption, as they are highly correlated. In a seminal paper on fractionalization, Alesina et al. (2003) estimate not only ethnolinguistic fractionalization but provide separate estimates for ethnic, linguistic and religious fractionalization for over 190 countries.<sup>13</sup> From our point of view, we are interested in whether these variables are acceptable instruments for the corruption-investment relationship. Alesina et al. (2003) state that while these variables may be in part determined in the long term by economic phenomena, in a 20-30 year horizon the shares in linguistic and ethnic groups are sufficiently stable as to be treated as exogenous. We therefore include these variables as instruments in our analysis. They also note that religious

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<sup>13</sup>Fractionalisation is defined as one minus the Herfindahl index of the group share, with groups being ethnic, linguistic and religious. More details and the precise estimation methodology can be found in Alesina et al. (2003).

fractionalization may be more prone to be jointly determined with political freedom in cases where religious regimes promote one particular group. This may make it difficult to officially be counted in minorities. It can be argued that while religious fractionalization may co-move with political regimes, it is much less likely to determine economic variables except through the choice of institutions and governance procedures. Additionally, we argue that while this may imply a shorter timeframe for the exogeneity of religious fractionalization, our data is all within 9 years of the Alesina et al. (2003) estimates which reinforces the stability of the shares estimated. We therefore also include this in our instrument set.

In addition to using estimates of fractionalization, another popular instrument for governance institutions and procedures is legal origin (La Porta et al. (2008)). These variables are used as instruments to determine the effect of governance on financial development and financial outcomes by La Porta et al. (1997) and La Porta et al. (1998) and entry regulations on enterprise start ups by Djankov et al. (2002). The reasons for the exogeneity of legal origin to economic outcomes is articulated in La Porta et al. (2008). They argue that legal origin was imposed on colonies by occupying powers which in turn influenced and shaped the development of the legal structures and institutions of governance in the post-colonial independent states which shaped economic outcomes.<sup>14</sup> We also include here legal origin as an instrument for corruption and argue that the investment efficiency should not be determined by legal origin except through governance institutions, the legal framework and corruption. The estimates of legal origin are taken from La Porta et al. (2008) and cover three categories: countries of common law origin, countries of French legal origin, and countries of German legal origin.

## 4 Empirical results

In this section we present our empirical results. The model is estimated using the efficient two-step minimum chi-squared tobit method (Newey (1987) ). All regressions include dummies for sector, year and world region as well as the explanatory variables listed in section 3.1. As the data is cross-sectional and the instruments are country-level, country dummies cannot be included nor can a transformation for firm-level unobserved heterogeneity be conducted.

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<sup>14</sup>For a detailed discussion of the economic consequences of legal origin, see La Porta et al. (2008).

However, we include a range of firm and country controls to capture these effects.<sup>15</sup>

The Wald test is used to test the endogeneity of bribery and values are reported for each model. The null hypothesis is that bribery is exogenous so p-values of less than 0.05 reject the null at five per cent level. As a large number of instruments are available from the estimates of linguistic, religious and ethnic fractionalization as well as legal origin, we conduct detailed testing of the validity of the instruments using the over identification restriction test. The  $\chi^2$  values for these tests are presented in all cases. A high degree of correlation is evident between linguistic and ethnic fractionalization so our preferred instruments for fractionalization are ethnic and religious. However, when the country controls are included in the regressions, some combinations of the variables are no longer valid using the over identification restrictions (OIR) test. We therefore use instruments that are valid by this metric.<sup>16</sup>

This section is structured as follows: first, we present the results for the absolute investment efficiency including breakdowns by firm size and ownership. Second we present the estimates for relative efficiency and third we provide some additional robustness checks using a reduced sample and weighted regression technique.

#### 4.1 Absolute investment efficiency

Table 2 reports the estimates of the tobit model of bribery on investment efficiency. The first two columns include only firm-level characteristics. The instruments for bribery are ethnic and religious fractionalization. We find a negative and significant effect of bribery on investment efficiency at the 1 per cent level. The Wald test has a p-value of zero which rejects the null of exogeneity and supports the use of IV methods. The instruments are deemed valid

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<sup>15</sup>An alternative methodology is the Heckman two stage model. We believe that the Tobit model is superior as the Heckman assumes that firms make a two stage decision: first level of investment and second its efficiency. This behaviour is not necessarily consistent with our attempt to explain a representative firm's investment returns and its link to bribery. There is also the added difficulty of finding an exclusion variable for the first stage that is not correlated with the second stage. However, for robustness, we have run a Heckman model on our main hypothesis using the same instruments as in the tobit model but using country population as the exclusion variable in the first stage. In all cases, the results back up our main findings thus providing additional support to our conclusions. The results are available on request from the authors.

<sup>16</sup>This means that different instruments are used across the regressions. As a robustness check, all regressions are estimated using religious and ethnic fractionalisation only as the instruments. The results are consistent with those presented. These additional outputs are available from the authors upon request.

by the OIR test as we cannot reject the null of exogenous instruments.

The firm-level controls in the model suggest that investment efficiency is lower for small and medium sized enterprises. The estimates of the coefficients for these variables are negative and significant at the 1 per cent level. The coefficient on firm age is significant and negative suggesting that older firms are less efficient in allocating capital. Firms that trade directly (either export or import) have a higher investment efficiency. The variable “internal funds” measures the percentage of working capital that is funded from the firms internal resources and is an inverse proxy for the firms’ access to finance.<sup>17</sup> It is negative and significant at the 1 per cent level indicating that if firms gain improved access to finance, the efficiency of investment would increase. The Herfindahl index of sectoral concentration is weakly significant and positive suggesting that as market concentration increases, investment returns increase.

In columns 3-6 we include country control variables in the regression. We control for GDP growth, to capture the overall investment climate and opportunities in the wider-economy, trade openness and primary school enrollment, the negative effect of bribery on investment efficiency remains significant at the 1 per cent level. In addition to standard country controls such as GDP and trade, the efficiency of investment is also affected by monetary policy currently being implemented in each country. Capital scarce economies which have a high cost of and restricted supply of finance are more likely to have higher returns to capital in general as the price of capital is high. In this regard, it is important to control for both the supply of and access to finance at the country levels as well as our firm-level controls. In column 5 and 6 these variables are included.

When all these controls are added, the main finding that bribery is negatively related to investment efficiency holds. It is significant at the 1 per cent level. This is a particularly strong finding and supports the literature that highlights a negative relationship between corruption and investment. This is an important result and indicates that companies who pay higher bribes earn lower investment returns through a reduction in the efficiency of investment. Eradicating or reducing the incidence and cost of bribery would therefore improve the efficient allocation of capital and increase economic growth.

Interpreting the country control variables, GDP growth has a positive and significant effect on investment efficiency. Higher overall investment opportunities in the economy mean

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<sup>17</sup>As the percentage of internal funds in working capital increase, access to finance decreases.

Table 2: Estimates of Tobit model

Dep var	IV Tobit					
	$R(S)_{ij}^A$ Column 1	$R(P)_{ij}^A$ Column 2	$R(S)_{ij}^A$ Column 3	$R(P)_{ij}^A$ Column 4	$R(S)_{ij}^A$ Column 5	$R(P)_{ij}^A$ Column 6
Bribe	-4.077*** (1.156)	-3.620*** (1.030)	-3.489*** (0.927)	-3.222*** (0.852)	-3.140*** (1.124)	-3.016*** (1.070)
Size 1 (small)	-4.386*** (1.064)	-4.036*** (0.953)	-4.986*** (0.885)	-4.509*** (0.814)	-5.142*** (0.911)	-4.588*** (0.867)
Size 2 (medium)	-2.383*** (0.744)	-2.177*** (0.668)	-2.524*** (0.649)	-2.279*** (0.598)	-2.629*** (0.641)	-2.339*** (0.611)
Firm age	-0.536* (0.284)	-0.441* (0.253)	-0.531** (0.256)	-0.439* (0.235)	-0.460* (0.252)	-0.364 (0.239)
Man experience	0.015 (0.021)	0.012 (0.019)	0.008 (0.019)	0.006 (0.018)	0.015 (0.019)	0.013 (0.018)
Trade (firm)	1.299** (0.607)	1.244** (0.543)	1.444*** (0.527)	1.342*** (0.486)	1.582*** (0.507)	1.448*** (0.483)
Private	0.930 (1.489)	0.885 (1.326)	0.997 (1.355)	0.947 (1.244)	1.525 (1.273)	1.453 (1.203)
Foreign	2.377 (1.515)	2.197 (1.349)	2.553* (1.372)	2.399* (1.259)	2.785** (1.306)	2.654** (1.236)
Internal funds	-0.023*** (0.006)	-0.020*** (0.006)	-0.021*** (0.006)	-0.019*** (0.005)	-0.018*** (0.005)	-0.016*** (0.005)
HHI	3.501** (1.730)	3.394** (1.550)	2.944* (1.575)	2.949** (1.450)	0.856 (1.358)	0.990 (1.287)
GDP growth (annual %)			0.405*** (0.103)	0.362*** (0.095)	0.290*** (0.109)	0.249** (0.103)
Trade (Country)			-0.005 (0.009)	-0.006 (0.008)	0.003 (0.011)	0.002 (0.011)
% of primary school			-0.070*** (0.026)	-0.062*** (0.024)	-0.141*** (0.042)	-0.127*** (0.040)
Broad money (% of GDP)					0.009 (0.016)	0.007 (0.016)
Real interest rate (%)					0.311*** (0.118)	0.304*** (0.112)
Wald test (endogeneity)	70.33	68.22	63.95	66.81	29.37	32.84
(p-value)	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000
OIR $\chi^2$ statistic	0.935	0.658	1.099	0.618	2.428	2.028
(p-value)	0.3336	0.4174	0.2944	0.4319	0.1192	0.1544
n	13,287	13,274	12,836	12,826	11,742	11,733
Year, regional and sector dummies	Yes	Yes	Yes	Yes	Yes	Yes

\* p&lt;0.10, \*\* p&lt;0.05, \*\*\* p&lt;0.01

All estimates are robust to heteroskedasticity using Newey two stage min  $\chi^2$  method

Instruments for corruption are linguistic, ethnic and religious fractionalisation and legal origin dummies

Source: Authors calculations based on publicly available World Bank Enterprise Surveys



higher returns for the firm. Trade is not significant while primary school enrolment is negative and significant. The former may suggest that in countries where school enrollment is more extensive, labour costs are higher and returns lower. Broad money does not have a significant effect on investment efficiency. This is not particularly surprising as the measure of internal funds is capturing the firms access to finance. The real interest rate enters the regression positively and is statistically significant. While this may seem counter intuitive, recall that the dependent variable is not the level of investment. It is the return on investment. The real interest rate therefore proxy for the economy wide price of capital. The interpretation of this result is that the higher the domestic price of capital, the higher the return on investment.

#### **4.1.1 Results by firm size and ownership**

To provide a more granular insight into the effect of bribery on investment efficiency, we present the results categorised by firm size and ownership. If public officials take firm characteristics into account and set bribes according to the willingness and ability of firms to pay, it is quite likely that the effect of bribery on investment efficiency differs by firm type and ownership. In particular, if public policy is designed to encourage foreign direct investment, foreign firms may be able to bi-pass or be exempt from processes where bribes are levied. Table 3 presents the results of the main model estimated for small to medium-sized enterprises (SMEs) and the large firms. SMEs are defined as firms with less than 301 employees, a standard World Bank definition.

Columns 1 and 2 present the results for domestic SMEs only. The coefficient on the bribery variable is negative and significant at the 99 per cent level. There are a number of reasons why SMEs may be particularly prone to bribery, including an inability to avoid domestic bureaucracy and weakness in the face of bribe demands. SMEs operate in markets that may be local or regional in nature which ties the firm to a particular location. This reduces the ability to use a relocation threat in dealing with bribe extracting officials. The strong negative effect of bribery on SMEs has serious implications for the development of domestic firms. SMEs are large employers and contributors to domestic investment in many developing countries. Since bribery has a particularly severe impact on their performance, it is detrimental to the prospects for growth and industrial progress. The results also indicate that large firms do not suffer any effects of bribery in terms of investment efficiency (columns

Table 3: Estimates of Tobit model

Dep var	IV Tobit							
	$R(S)_{ij}^A$ SMEs	$R(P)_{ij}^A$ SMEs	$R(S)_{ij}^A$ Large	$R(P)_{ij}^A$ Large	$R(S)_{ij}^A$ Private	$R(P)_{ij}^A$ Private	$R(S)_{ij}^A$ Foreign	$R(P)_{ij}^A$ Foreign
	Column 1	Column 2	Column 3	Column 4	Column 5	Column 6	Column 7	Column 8
Bribe	-3.250*** (0.799)	-2.983*** (0.730)	-0.064 (0.370)	1.210 (2.138)	-2.562*** (0.650)	-2.324*** (0.588)	-3.791 (3.375)	-3.466 (3.077)
Firm age	-0.438 (0.278)	-0.354 (0.254)	1.229*** (0.345)	0.713 (0.754)	-0.567** (0.231)	-0.480** (0.209)	0.099 (0.893)	0.177 (0.818)
Man Experience	0.005 (0.021)	0.003 (0.019)	0.025 (0.026)	0.022 (0.031)	0.003 (0.017)	0.000 (0.015)	0.150 (0.119)	0.136 (0.109)
Trade (firm)	2.685*** (0.549)	2.482*** (0.504)	2.443*** (0.931)	3.153* (1.774)	1.617*** (0.434)	1.534*** (0.394)	3.275* (1.908)	2.951* (1.745)
Internal funds	-0.022*** (0.006)	-0.019*** (0.006)	0.005 (0.008)	0.012 (0.015)	-0.018*** (0.005)	-0.015*** (0.004)	-0.009 (0.021)	-0.006 (0.019)
HHI	-0.598 (1.579)	-0.447 (1.444)	-0.097 (2.190)	-0.299 (3.037)	0.637 (1.295)	0.734 (1.175)	4.073 (4.237)	4.109 (3.870)
GDP growth (annual %)	0.205* (0.112)	0.181* (0.102)	0.917*** (0.300)	0.895** (0.403)	0.242** (0.094)	0.215** (0.085)	0.051 (0.360)	0.040 (0.329)
Broad money (% of GDP)	0.019 (0.016)	0.018 (0.015)	0.051** (0.023)	0.045 (0.029)	0.019 (0.013)	0.018 (0.012)	0.119 (0.078)	0.112 (0.071)
Real interest rate (%)	0.263*** (0.083)	0.247*** (0.076)	0.020 (0.065)	0.072 (0.101)	0.199*** (0.067)	0.187*** (0.060)	0.476 (0.433)	0.450 (0.395)
Trade (Country)	0.013 (0.011)	0.010 (0.011)	0.001 (0.020)	0.036 (0.061)	0.008 (0.009)	0.005 (0.008)	-0.009 (0.030)	-0.009 (0.028)
Small					-5.845*** (0.646)	-5.314*** (0.586)	-1.226 (4.921)	-1.270 (4.480)
Medium					-2.861*** (0.541)	-2.601*** (0.491)	-1.198 (2.007)	-1.158 (1.830)
Wald test (endogeneity)	58.09	60.54	0.10	0.65	44.13	45.04	7.59	7.21
(p-value)	0.0000	0.0000	0.7572	0.4200	0.0000	0.0000	0.0059	0.0072
OIR $\chi^2$ statistic	0.136	0.287			1.039	1.457	-	-
(p-value)	0.7119	0.5919			0.3081	0.2273	-	-
n	9,790	9,782	694	694	10,484	10,476	1,230	1,229
Year, regional and sector dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

All estimates are robust to heteroskedasticity using Newey two stage min  $\chi^2$  method

Instruments for corruption are linguistic, ethnic and religious fractionalisation and legal origin dummies

Source: Authors calculations based on publicly available World Bank Enterprise Surveys

3 and 4). This result may be driven by the fact that these firms can use scale and political lobbying to by-pass corrupt officials. In this sample, we also include large state firms and arguably it is less likely these firms have to pay bribes to state officials. For the controls, trade is positively related to investment efficiency for SMEs and large firms.

Internal funds are only significant for SMEs. This is intuitively sensible as these firms are the most likely to be credit constrained while large firms have better access to capital markets. GDP growth is significant for both size categories while the domestic lending rate is only significant for SMEs. Again this result may be driven by the fact that SMEs are completely reliant on domestic funding sources and the cost of domestic capital while large firms can tap international capital markets.

In columns 5 and 6, we present the results for the sample of private firms of all size categories. The coefficient on bribery is statistically significant at the 1 per cent level and carries a negative sign. The results for foreign firms, column 7 and 8, are not statistically significant. It is also interesting to note that foreign firms are neither financially constrained (coefficient on internal funds is not significant) nor does their efficiency decline with age as is the case for domestic private firms.

Combining the results of the regressions by firm size and ownership, a clear picture emerges of the heterogeneous effect of bribery across the economy. The negative impact of corruption on investment efficiency is strongest for small and medium domestic private enterprises while no effect is evident for large or foreign owned firms. This finding has implications for economic development as SMEs are important to the growth of domestic industry and for providing employment opportunities in developing countries. SMEs are also the most likely to move between the formal and informal economy which has implications for public administration.

One consideration that must be taken into account in relation to foreign firms is that bribery may not only affect the investment level and efficiency of foreign firms, but may more fundamentally affect their entry decision into the foreign market. As we do not observe the firms that were deterred from entering in our sample, the results for foreign firms may be biased. To control for this scenario, we include the transparency international corruption perception index that captures the perceived risk of the country in terms of corruption in an international setting. This variable should be correlated with the decision to undertake foreign direct investment but not necessarily with the level of investment efficiency over and

above the level of bribes. We therefore use this variable to capture the willingness of firms to enter the market. The results are presented in Ttable 4. Even controlling for non-entry, there does not seem to be any effect of bribery on the efficiency of investment for foreign firms.

Table 4: Estimates of Tobit model

Dep var	$R(S)_{ij}^A$	$R(P)_{ij}^A$	$R(S)_{ij}^R$	$R(P)_{ij}^R$
Bribe	0.475 (0.595)	0.080 (0.257)	0.409 (0.542)	-0.040 (0.261)
Size 1 (small)	-6.848*** (1.207)	-2.765*** (0.528)	-6.373*** (1.101)	-2.471*** (0.537)
Size 2 (medium)	-2.734*** (0.664)	-1.277*** (0.287)	-2.552*** (0.607)	-1.265*** (0.292)
Firm age	-0.166 (0.334)	0.030 (0.144)	-0.071 (0.307)	0.118 (0.146)
Man experience	0.024 (0.031)	0.005 (0.013)	0.021 (0.028)	0.008 (0.014)
Direct trade	2.973*** (0.749)	1.222*** (0.329)	2.696*** (0.688)	1.284*** (0.335)
Internal funds	-0.021*** (0.008)	-0.003 (0.003)	-0.017** (0.007)	-0.001 (0.003)
HHI	2.588 (1.624)	1.585** (0.701)	2.485* (1.487)	1.577** (0.713)
GDP growth (annual %)	-0.068 (0.139)	-0.135** (0.062)	-0.068 (0.127)	-0.121* (0.063)
Broad money (% of GDP)	0.030 (0.038)	-0.008 (0.017)	0.032 (0.035)	-0.004 (0.017)
Real interest rate (%)	-0.046 (0.084)	-0.004 (0.036)	-0.024 (0.076)	0.015 (0.037)
Trade (% of GDP)	-0.002 (0.012)	0.012** (0.005)	-0.003 (0.011)	0.006 (0.005)
Corruption Perception Index	0.118 (0.479)	0.023 (0.208)	0.088 (0.440)	0.055 (0.212)
n	1,230	1,230	1,230	1,230
Year, regional and sector dummies	Yes	Yes	Yes	Yes

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

All estimates are robust to heteroskedasticity using Newey two stage min  $\chi^2$  method

Instruments for corruption are linguistic, ethnic and religious fractionalisation and legal origin dummies

Source: Authors calculations based on publicly available World Bank Enterprise Surveys

## 4.2 Relative investment efficiency

The summary statistics in section 3.1 highlight the variance of bribe payments both across countries and firms within a specific country. As the rate and incidence of bribery is heterogeneous across firms, it is interesting to evaluate whether bribery affects the efficiency of investment of a particular firm relative to the average in the sector of operation. Table 5 presents the estimates of the model with relative efficiency as the dependent variable. The model includes all firm level controls as well as the country financial and economic controls. In all regressions, we see a negative and significant effect of bribery on relative economic

efficiency, although the level of significance is not as robust as with absolute efficiency. The Wald test rejects the null hypothesis of exogeneity in all regressions and the instruments are also valid using the OIR test. This result indicates that paying higher bribes reduces the firm level investment efficiency relative to the average in the sector i.e. firms that face higher rent extraction face lower returns on investment relative to competitors.

Interpreting the coefficient on the firm control variables, we find that smaller firms and older firms have lower levels of efficiency relative to their competitors. However, firms that are either direct importers or exporters have a higher level of investment efficiency. In this case, we do not find a significant effect of internal funds on relative efficiency. As we find this effect in our absolute measures, it would suggest that credit constraints, where evident, bind for the firms individually but not relative to their sector.

It is difficult to interpret the country controls as the dependent variable is the ratio of a firms relative investment efficiency to the average in its within country sector. The interpretation in essence picks up the variance of observations from the average. Applying this reasoning, the results indicate that there is a larger variance in efficiency in countries with a higher level of GDP growth and trade openness. In fast growing, open economies, startups and new entrants may provide for a large variance in the efficiency of returns. The financial control variables suggest that in countries with a higher level of broad money to GDP, the sectoral efficiency is less varied. This result could be driven by credit availability; greater levels of credit availability, equalise returns, whereas in capital scarce economies, the firms with preferential access to credit have significantly higher returns.

#### **4.2.1 Results by firm size and ownership**

Table 6 presents the results of the analysis for relative efficiency by firm size and ownership. For SME's, bribery affects relative efficiency negatively and the result is statistically significant. For these SMEs, as rent extraction increases, their investment efficiency falls relative to their peers and competitors. This implies a loss of market competitiveness relative to industry participants, especially in the case where the cost of bribery is passed through to customers in the form of higher prices. If this occurs, firms could loose market share. There is no effect on large or foreign firms.

The estimated coefficients on the control variables also indicate similar effects. The coeffi-

Table 5: Estimates of Tobit model

Dep var	IV Tobit					
	$R(S)_{ij}^R$ Column 3	$R(P)_{ij}^R$ Column 4	$R(S)_{ij}^R$ Column 5	$R(P)_{ij}^R$ Column 6	$R(S)_{ij}^R$ Column 7	$R(P)_{ij}^R$ Column 8
Bribe	-1.155** (0.487)	-1.235** (0.517)	-0.612* (0.327)	-0.770** (0.378)	-0.485** (0.234)	-0.623** (0.268)
Size 1 (Small)	-1.481*** (0.387)	-1.406*** (0.411)	-1.919*** (0.256)	-1.793*** (0.296)	-1.999*** (0.190)	-1.891*** (0.218)
Size 2 (Medium)	-0.949*** (0.248)	-0.872*** (0.264)	-1.124*** (0.167)	-1.028*** (0.194)	-1.151*** (0.133)	-1.074*** (0.153)
Firm age	-0.187** (0.081)	-0.162* (0.086)	-0.186*** (0.054)	-0.165*** (0.063)	-0.149*** (0.052)	-0.131** (0.060)
Manager experience	0.120 (0.101)	0.085 (0.108)	0.086 (0.068)	0.056 (0.079)	0.060 (0.062)	0.042 (0.071)
Trade (firm)	0.377* (0.201)	0.374* (0.213)	0.521*** (0.130)	0.498*** (0.151)	0.544*** (0.105)	0.537*** (0.120)
Private	-0.054 (0.429)	-0.091 (0.456)	0.041 (0.291)	-0.003 (0.336)	0.241 (0.265)	0.201 (0.303)
Foreign	0.558 (0.437)	0.498 (0.464)	0.622** (0.292)	0.548 (0.338)	0.753*** (0.271)	0.701** (0.311)
Internal funds	-0.106 (0.104)	-0.053 (0.111)	-0.085 (0.069)	-0.031 (0.079)	-0.054 (0.062)	0.007 (0.071)
HHI	0.839 (0.568)	1.049* (0.603)	0.329 (0.403)	0.600 (0.465)	-0.078 (0.283)	0.086 (0.325)
GDP growth (annual %)			0.070*** (0.022)	0.070*** (0.026)	0.051** (0.023)	0.040 (0.026)
Trade (firm)			0.006*** (0.002)	0.004 (0.002)	0.009*** (0.002)	0.008*** (0.003)
% primary school			-0.016*** (0.006)	-0.015** (0.006)	-0.032*** (0.009)	-0.038*** (0.010)
Broad money (% of GDP)					-0.006* (0.003)	-0.010*** (0.004)
Real interest rate (%)					0.046* (0.025)	0.059** (0.028)
Wald test (endogeneity)	27.71	29.44	8.80	12.20	7.74	11.40
(p-value)	0.0000	0.0000	0.0030	0.0005	0.0054	0.0007
OIR $\chi^2$ statistic	0.530	0.725	0.203	0.070	0.510	0.554
(p-value)	0.4667	0.3945	0.6522	0.7916	0.4749	0.4567
n	13,066	13,066	12,649	12,649	11,742	11,742
Year, regional and sector dummies	Yes	Yes	Yes	Yes	Yes	Yes

\* p&lt;0.10, \*\* p&lt;0.05, \*\*\* p&lt;0.01

All estimates are robust to heteroskedasticity using Newey two stage min  $\chi^2$  method

Instruments for corruption are linguistic, ethnic and religious fractionalisation and legal origin dummies

Source: Authors calculations based on publicly available World Bank Enterprise Surveys

Table 6: Estimates of Tobit model

Dep var	IV Tobit							
	$R(S)_{ij}^R$	$R(P)_{ij}^R$	$R(S)_{ij}^R$	$R(P)_{ij}^R$	$R(S)_{ij}^R$	$R(P)_{ij}^R$	$R(S)_{ij}^R$	$R(P)_{ij}^R$
	SMEs	SMEs	Large	Large	Private	Private	Foreign	Foreign
	Column 1	Column 2	Column 3	Column 4	Column 5	Column 6	Column 7	Column 8
Bribe	-0.234*	-0.260**	-0.105	-1.075	-0.278**	-0.300**	-1.369	-1.673
	(0.124)	(0.129)	(0.218)	(1.854)	(0.119)	(0.126)	(1.248)	(1.482)
Firm age	-0.126***	-0.122***	0.443**	0.798	-0.185***	-0.180***	0.156	0.268
	(0.043)	(0.045)	(0.196)	(0.649)	(0.045)	(0.047)	(0.338)	(0.401)
Manager experience	0.030	0.019	0.220	0.020	0.009	-0.016	0.605	0.664
	(0.054)	(0.056)	(0.207)	(0.366)	(0.055)	(0.058)	(0.544)	(0.646)
Trade (firm)	0.960***	0.951***	1.020*	0.303	0.544***	0.554***	1.384*	1.442*
	(0.085)	(0.089)	(0.527)	(1.500)	(0.084)	(0.089)	(0.710)	(0.842)
Internal funds	-0.132**	-0.101*	0.334	0.213	-0.047	-0.007	0.192	0.435
	(0.054)	(0.056)	(0.214)	(0.614)	(0.055)	(0.057)	(0.500)	(0.594)
HHI	-0.236	-0.156	-1.661	-0.431	-0.225	-0.097	0.959	1.309
	(0.247)	(0.257)	(1.231)	(2.489)	(0.257)	(0.270)	(1.563)	(1.859)
GDP growth (annual %)	0.047***	0.034*	0.075	0.284	0.050***	0.041**	-0.093	-0.077
	(0.017)	(0.018)	(0.166)	(0.311)	(0.018)	(0.019)	(0.134)	(0.159)
Broad money (% of GDP)	-0.000	-0.002	0.014	0.009	-0.003	-0.006**	0.023	0.032
	(0.002)	(0.003)	(0.013)	(0.024)	(0.002)	(0.003)	(0.029)	(0.035)
Real interest rate (%)	0.009	0.009	-0.001	-0.021	0.011	0.011	0.173	0.213
	(0.013)	(0.013)	(0.036)	(0.081)	(0.012)	(0.013)	(0.158)	(0.187)
Trade (Country)	0.008***	0.007***	0.013	-0.002	0.009***	0.009***	0.009	0.003
	(0.002)	(0.002)	(0.011)	(0.054)	(0.002)	(0.002)	(0.011)	(0.013)
Size 1 (Small)					-2.124***	-2.080***	-0.845	-0.310
					(0.125)	(0.131)	(1.834)	(2.176)
Size 2 (Medium)					-1.217***	-1.163***	-0.743	-0.659
					(0.104)	(0.109)	(0.751)	(0.892)
Wald test (endogeneity)	4.51	5.29	0.24	0.57	7.25	7.85	5.55	7.50
(p-value)	0.0336	0.0215	0.6257	0.4512	0.0071	0.0051	0.0184	0.0062
OIR $\chi^2$ statistic	2.147	3.701	-	-	2.283	1.726	-	-
(p-value)	0.1429	0.0544	-	-	0.1308	0.1889	-	-
n	9,790	9,790	694	694	10,449	10,449	1,230	1,230
Year, regional and sector dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

All estimates are robust to heteroskedasticity using Newey two stage min  $\chi^2$  method

Instruments for corruption are linguistic, ethnic and religious fractionalisation and legal origin dummies

Source: Authors calculations based on publicly available World Bank Enterprise Surveys

cient on firm age is negative and significant for SMEs, while trade at the firm level is positive and significant for SMEs, all private firms as well as foreign firms. GDP growth in the country is positive and significant for SMEs and private firms. This is intuitively reasonable as these firms are the most likely to be dependent on domestic market performance. The result for foreign firms is insignificant indicating they are not dependent on the market in which they are located. This may be due to the fact much of the output generated by FDI is exported directly.

### 4.3 Robustness checks

As the number of observations is unevenly distributed across countries, it is good practice to undertake a number of robustness checks to test the validity of the main results and their sensitivity to the sample. Our robustness procedure is twofold. First, we test the sensitivity of the estimates to the firms in the sample. Second, we limit the countries in the sample to non-oil producers. Third, we add GDP per capita to pick up an income level effect and replace the firm-level bribery data with a country-level measure of corruption perception.

First, we limit the sample to only those countries for which data on at least 30 firms is available. This is to ensure the results are not driven by countries with only a few observations. With this procedure drops, the number of countries in the sample drops from 90 to 66. The second methodology we use follows Love (2003) and applies a weighted regression technique to the restricted sample. The weights are the inverse of the number of observations per country. This method effectively balances the number of observations across countries and is applied to the firm-level variables in the regressions.



Table 7: Estimates of Tobit model

Dep var	Absolute investment efficiency				Relative investment efficiency			
	$R(S)_{ij}^A$	$R(P)_{ij}^A$	$R(S)_{ij}^A$	$R(P)_{ij}^A$	$R(S)_{ij}^A$	$R(P)_{ij}^A$	$R(S)_{ij}^A$	$R(P)_{ij}^A$
	Column 1	Column 2	Column 3	Column 4	Column 5	Column 6	Column 7	Column 8
	Reduced sample	Reduced sample	Weighted	Weighted	Reduced sample	Reduced sample	Weighted	Weighted
Bribe	-3.332*** (0.832)	-3.040*** (0.756)	-0.336** (0.167)	-0.503*** (0.158)	-0.252** (0.105)	-0.290*** (0.111)	-0.235*** (0.074)	-0.197*** (0.074)
Size 1 (Small)	-4.850*** (0.776)	-4.439*** (0.707)	-0.023*** (0.001)	-0.021*** (0.001)	-2.068*** (0.119)	-2.021*** (0.125)	-0.007*** (0.000)	-0.007*** (0.000)
Size 2 (Medium)	-2.462*** (0.604)	-2.251*** (0.550)	-0.012*** (0.001)	-0.011*** (0.001)	-1.194*** (0.095)	-1.157*** (0.100)	-0.004*** (0.000)	-0.004*** (0.000)
Manager experience	0.008 (0.019)	0.006 (0.017)	0.112*** (0.012)	0.105*** (0.012)	-0.003 (0.050)	-0.024 (0.053)	0.386*** (0.077)	0.272*** (0.078)
Trade (Firm)	1.464*** (0.498)	1.378*** (0.455)	0.009*** (0.001)	0.008*** (0.001)	0.573*** (0.081)	0.582*** (0.086)	0.003*** (0.000)	0.003*** (0.000)
Private	1.622 (1.330)	1.516 (1.210)	0.011*** (0.003)	0.010*** (0.003)	0.238 (0.222)	0.182 (0.235)	0.001 (0.001)	0.001 (0.001)
Foreign	3.006** (1.353)	2.808** (1.231)	0.013*** (0.003)	0.013*** (0.003)	0.748*** (0.224)	0.672*** (0.237)	0.003*** (0.001)	0.003*** (0.001)
Internal funds	-0.019*** (0.006)	-0.016*** (0.005)	0.018*** (0.003)	0.017*** (0.003)	-0.060 (0.052)	0.003 (0.055)	0.271*** (0.073)	0.265*** (0.073)
HHI	0.636 (1.425)	0.772 (1.299)	2.045*** (0.485)	2.011*** (0.459)	-0.227 (0.240)	-0.084 (0.254)	0.158 (0.165)	0.350** (0.167)
GDP growth (annual %)	0.285*** (0.110)	0.250** (0.100)	-0.001*** (0.000)	-0.001*** (0.000)	0.062*** (0.018)	0.055*** (0.019)	-0.000 (0.000)	-0.000 (0.000)
Broad money (% of GDP)	0.006 (0.017)	0.006 (0.015)	-0.000 (0.000)	-0.000 (0.000)	-0.004 (0.002)	-0.006** (0.003)	-0.000*** (0.000)	-0.000*** (0.000)
Real interest rate (%)	0.329*** (0.090)	0.305*** (0.082)	0.001*** (0.000)	0.001*** (0.000)	0.023* (0.012)	0.026** (0.012)	0.000*** (0.000)	0.000*** (0.000)
Trade	0.005 (0.011)	0.003 (0.010)	0.000*** (0.000)	0.000*** (0.000)	0.008*** (0.002)	0.006*** (0.002)	0.000*** (0.000)	0.000*** (0.000)
% primary school	-0.142*** (0.043)	-0.126*** (0.039)	-0.000* (0.000)	-0.000* (0.000)	-0.028*** (0.007)	-0.033*** (0.008)	-0.000*** (0.000)	-0.000*** (0.000)
Wald test (endogeneity)	66.28	68.22	6.36	14.67	7.38	9.10	11.13	7.26
(p-value)	0.0000	0.0000	0.0117	0.0001	0.0066	0.0026	0.0008	0.0070
OIR $\chi^2$ statistic (Amemiya-Lee-Newey)	0.002	0.008	0.591	0.008	0.205	0.000	1.400	7.214
(p-value)	0.9657	0.9281	0.4420	0.9308	0.6507	0.9839	0.2367	0.0072
n	11,693	11,684	11,688	11,679	11652	11652	11647	11647
Year, regional and sector dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

All estimates are robust to heteroskedasticity using Newey two stage min  $\chi^2$  method

Instruments for corruption are linguistic, ethnic and religious fractionalisation and legal origin dummies

Source: Authors calculations based on publicly available World Bank Enterprise Surveys

The results for both of the robustness methods across absolute and relative efficiency are presented in table 7. Across both the reduced sample and weighted regression method, for both absolute and relative efficiency measures, our main finding holds. Bribery is negatively related to investment efficiency. The result is statistically significant at the 5 or 1 per cent levels across the regressions. The robustness checks provide clear support for our main findings and alleviate any concerns that relate to the data inputs.

Three final robustness checks are undertaken relating to country omission and inclusion of additional variables. First the model is estimated for countries that are not oil producers, second, we include GDP per capita as an additional country control variable, and third, we replace the firm-level bribery measure of corruption with a country-level perception index. Estimating the model for only the countries that are not oil producers presents a scenario in which the bribery rate may be less related to big business deals and major internal corporations. The value of the oil and the competition for reserves and control over production, may lead to an increase in the incidence and cost of bribery. Therefore removing these countries from the sample provides a test of more normal business practices, with less resource dominated economies. The economies kept in the sample are those countries whose oil production is less than 0.5 per cent total world output as measured by the CIA factbook (CIA (2011)). The results indicate that for the absolute measures of investment efficiency corruption, and one of the two relative measures, corruption has a negative and significant effect. For non-oil producing nations, bribery still has a negative and significant effect on the efficiency of capital investment.

As an additional robustness check, GDP growth is replaced with GDP per capita. This is to capture any potential monetary level effect i.e. capturing the differences in the ability to pay bribes across countries in terms of the values of earnings. The results remain consistent with earlier findings.

Table 9 includes the estimates of the robustness check replacing firm-level bribery with the country-level of corruption perception as measured by Amnesty Internationals corruption perception index (TI CPI) (TI (2011)). The index is decreasing in corruption so a positive effect of this variable on investment efficiency indicates that corruption decreases investment efficiency. This robustness check is included purely to test whether similar findings are evident when the firm-level bribery value is replaced by a country-level equivalent which aids in

Table 8: Estimates of Tobit model

Dep var	Non-oil producing nations				Additional country control			
	$R(S)_{ij}^A$	$R(P)_{ij}^A$	$R(S)_{ij}^R$	$R(P)_{ij}^R$	$R(S)_{ij}^A$	$R(P)_{ij}^A$	$R(S)_{ij}^R$	$R(P)_{ij}^R$
	Column 1	Column 2	Column 3	Column 4	Column 5	Column 6	Column 7	Column 8
Bribe	-1.349*** (0.369)	-1.204*** (0.331)	0.134 (0.097)	-0.124* (0.070)	-2.967*** (0.843)	-2.744*** (0.774)	-0.163* (0.094)	-0.181* (0.098)
Size 1 (Small)	-6.515*** (0.486)	-5.973*** (0.437)	-2.436*** (0.128)	-2.302*** (0.125)	-5.150*** (0.775)	-4.666*** (0.713)	-2.166*** (0.115)	-2.125*** (0.120)
Size 1 (Medium)	-3.239*** (0.392)	-2.985*** (0.353)	-1.432*** (0.102)	-1.304*** (0.103)	-2.704*** (0.582)	-2.443*** (0.536)	-1.267*** (0.091)	-1.233*** (0.095)
Private	-0.334 (0.970)	-0.263 (0.871)	0.130 (0.253)	-0.080 (0.258)	1.423 (1.228)	1.350 (1.127)	0.199 (0.212)	0.147 (0.221)
Foreign	0.277 (0.960)	0.295 (0.861)	0.521** (0.250)	0.315 (0.259)	2.512** (1.255)	2.389** (1.153)	0.656*** (0.214)	0.587*** (0.224)
Firm age	-0.517*** (0.178)	-0.448*** (0.161)	-0.211*** (0.047)	-0.170*** (0.048)	-0.437* (0.243)	-0.350 (0.224)	-0.157*** (0.041)	-0.143*** (0.043)
Manager experience	0.009 (0.013)	0.007 (0.012)	0.002 (0.003)	0.002 (0.004)	0.016 (0.018)	0.013 (0.016)	0.001 (0.003)	0.000 (0.003)
Direct trade	1.434*** (0.334)	1.346*** (0.301)	0.634*** (0.088)	0.547*** (0.090)	1.604*** (0.468)	1.493*** (0.432)	0.603*** (0.077)	0.620*** (0.081)
Internal funds	-0.022*** (0.004)	-0.019*** (0.004)	-0.003*** (0.001)	-0.003*** (0.001)	-0.019*** (0.005)	-0.016*** (0.005)	-0.003*** (0.001)	-0.002** (0.001)
HHI	2.681*** (0.939)	2.411*** (0.847)	0.767*** (0.245)	0.757*** (0.258)	3.065** (1.436)	2.833** (1.322)	0.579** (0.239)	0.499** (0.250)
GDP growth (annual %)	0.376*** (0.091)	0.326*** (0.082)	0.050** (0.024)	0.048* (0.026)				
Broad money (% of GDP)	0.010 (0.014)	0.009 (0.012)	0.005 (0.004)	-0.006* (0.003)	0.005 (0.015)	0.005 (0.014)	-0.002 (0.002)	-0.003 (0.002)
Trade (% of GDP)	0.010 (0.008)	0.008 (0.007)	0.003* (0.002)	0.005** (0.002)	0.018* (0.010)	0.015 (0.010)	0.009*** (0.002)	0.006*** (0.002)
Real interest rate (%)					0.244*** (0.080)	0.233*** (0.073)	-0.001 (0.010)	-0.005 (0.010)
GDP per capita					0.000 (0.000)	0.000 (0.000)	-0.000 (0.000)	-0.000** (0.000)
n	8,562	8,562	8,562	8,562	11,605	11,605	11,605	11,605
Year, regional and sector dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

All estimates are robust to heteroskedasticity using Newey two stage min  $\chi^2$  method

Instruments for corruption are linguistic, ethnic and religious fractionalisation and legal origin dummies

Source: Authors calculations based on publicly available World Bank Enterprise Surveys

generality of the findings. The results indicate that in all cases investment efficiency is reduced as corruption is increased (positively related to the TI CPI). This result backs up our findings using the firm-level bribery data.

Table 9: Estimates of Tobit model - Absolute and relative efficiency

Dep var	$R(S)_{ij}^A$	$R(P)_{ij}^A$	$R(S)_{ij}^R$	$R(P)_{ij}^R$
	All firms	All firms	All firms	All firms
Corruption Perception Index	3.203*** (0.422)	0.356*** (0.129)	2.909*** (0.379)	0.520*** (0.135)
Size 1 (Small)	-7.145*** (0.308)	-2.334*** (0.094)	-6.520*** (0.278)	-2.302*** (0.098)
Size 2 (Medium)	-3.909*** (0.264)	-1.373*** (0.080)	-3.574*** (0.238)	-1.344*** (0.083)
Firm age	-0.610*** (0.128)	-0.175*** (0.039)	-0.523*** (0.116)	-0.162*** (0.041)
Manager experience	-0.001 (0.010)	-0.000 (0.003)	-0.003 (0.009)	-0.002 (0.003)
Direct trade	2.568*** (0.233)	0.708*** (0.071)	2.400*** (0.210)	0.738*** (0.074)
Internal funds	-0.018*** (0.003)	-0.003*** (0.001)	-0.015*** (0.003)	-0.002** (0.001)
HHI	1.360* (0.717)	0.243 (0.219)	1.387** (0.647)	0.421* (0.229)
GDP growth (annual %)	0.295*** (0.050)	0.044*** (0.015)	0.264*** (0.045)	0.035** (0.016)
Broad money (% of GDP)	-0.129*** (0.024)	-0.020*** (0.007)	-0.116*** (0.021)	-0.031*** (0.008)
Real interest rate (%)	0.022 (0.018)	-0.006 (0.006)	0.027 (0.017)	-0.005 (0.006)
Trade (% of GDP)	0.027*** (0.007)	0.012*** (0.002)	0.023*** (0.006)	0.012*** (0.002)
n	11,742	11,742	11,742	11,742
Year, regional and sector dummies	Yes	Yes	Yes	Yes

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

All estimates are robust to heteroskedasticity using Newey two stage min  $\chi^2$  method

Instruments for corruption are linguistic, ethnic and religious fractionalisation and legal origin dummies

Source: Authors calculations based on publicly available World Bank Enterprise Surveys

## 5 Conclusion

This paper has considered the effect of bribe payments on the efficiency of firm-level investment. Our contribution to the literature builds on the work in the corruption-investment space such as Mauro (1995), Fisman and Svensson (2007), Meon and Sekkat (2005) and Rand and Tarp (2012) but complements these studies by considering the efficiency of allocated capital as opposed to the level of investment or sales growth. Our dataset exploits both within and across country variation for 90 developing and transition economies and is the first study to apply this approach to the issue of investment efficiency and corruption. The benefit of using firm-level data is highlighted in Reinikka and Svensson (2006) and enables us to use a firm-level measure of the value of corrupt payments as well as firm-specific measures of investment returns to benchmark efficiency. The econometric methodology addresses censoring in the dependent variable as well as the jointly determined nature of corruption and investment

by using as instruments, measures of ethnic, religious and linguistic fractionalization from Alesina et al. (2003) and legal origin dummies drawn from La Porta et al. (2008).

We conclude that bribery has a negative and statistically significant effect on investment efficiency supporting the findings of Mauro (1995), Fisman and Svensson (2007) and Meon and Sekkat (2005). This main result is statistically significant controlling for firm-level characteristics such as age, size, access to external finance and whether the firm is a direct importer or exporter. It is also robust to the inclusion of country-level controls for GDP growth, trade openness, and quality of education as well as monetary indicators for the availability and cost of credit. The findings indicate that this effect is strongest for small to medium size domestic enterprises while for large firms, which include state and semi-state enterprises, as well as foreign owned companies, bribery has no effect on the efficiency of investment. As the development of small to medium size enterprises are essential to stimulate domestic industrialisation and employment expansion, reducing the investment efficiency of these firms is particularly damaging to growth prospects. These firms are also the least likely to be in a position to leverage scale or political lobby to influence a reduction in rent extraction by public officials.

Our findings indicate that the investment efficiency of large firms, including state firms, and foreign owned firms is not effected by bribery. One explanation for this is that large domestic firms are potentially in a position to use influence to by-pass specific corrupt officials which may facilitate a reduction in the bribe payments per unit sales. For foreign firms, it may be that to support inward foreign direct investment, government policy somewhat immunises these firms from the effect of bribery on investment efficiency. However, research by Wei (2000a) and Wei (2000b) provides conflicting evidence that foreign direct investment levels are reduced by bribery. Reconciling these issues may relate to the fact that investment efficiency is determined by the rate of return available in the economy. Foreign investors are much more likely to earn higher returns in the capital scarce, labour rich foreign markets than in their domestic capital abundant market. In this case their marginal efficiency is significantly higher in the foreign market regardless of bribery. Faced with the prospect of paying bribes, they may reduce the level of investment but overall this may leave its efficiency unchanged.

In the context of developing effective governance responses, a supportive policy context should be introduced to effectively reduce the level and incidence of informal payments at the

interface of government and small to medium business. International initiatives such as the UN Convention Against Corruption provide cross-border best practise platforms for which to assist government in the introduction of anti-corruption measures and public administration techniques. While our focus has not been to investigate the causes and firm-level determinants of bribery, targeted policy solutions should be mindful of academic research such as Svensson (2003) and Rand and Tarp (2012) which highlight the specific firm characteristics that explain the propensity of bribes levying. This evidence would suggest that a one size fits all policy may not be appropriate in fighting corruption. A more targeted, differentiated policy approach, tailored for specific firm types (such as SMEs and large firms) would potentially be more effective.

## A Appendix 1 - Data

A number of steps were undertaken to clean the dataset. As the enterprise surveys cover different years, all value variables were transformed to real 2006 USD terms using World Bank data on inflation and foreign exchange rates. This provides a consistent sample in monetary terms. In addition to controlling for outliers in the data, the following sample selection criteria were imposed in line with Love (2003) and Galindo et al. (2007):

- All observations with negative capex, negative fixed assets were removed.
- There are a large number of missing values for the investment variables and the fixed assets so all these were removed.
- All observations with sales to fixed assets greater than 30 and for both profits to fixed assets and capital to fixed assets, observations greater than 20 and less than -20 were removed
- Observations of  $R(mvpk)_{ij}^R$  greater than 20 and less than -20 were removed.

Applying the outlier controls above, the number of observations for the bribery and efficiency data is 17,051. However, some control variables in the regression have additional missing observations. This limits the number of observations in the regression analysis to under 17,051. The number of observations per regression are presented in the results tables.

Table A: 1. Definition of main variables

Variable	Definition	Source
$\ln R(S)_{ij}^A$	Average return to the firm using sales to measure mvpk	World Bank Enterprise Surveys
$\ln R(P)_{ij}^A$	Average return to the firm using profits to measure mvpk	World Bank Enterprise Surveys
$R(S)_{ij}^R$	Average return to the firm relative to the sector average return using sales to measure mvpk	World Bank Enterprise Surveys
$R(P)_{ij}^R$	Average return to the firm relative to the sector average return using profits to measure mvpk	World Bank Enterprise Surveys
$Bribe_{ij}$	Total annual bribe payments as a percentage of firm sales	World Bank Enterprise Surveys
$\ln \text{Firm age}_{ij}$	Age of the firm in log terms	World Bank Enterprise Surveys
$\text{Manager experience}_{ij}$	Number of years experience of the top manager	World Bank Enterprise Surveys
$\text{Small}_{ij}$	Binary indicator for small firms	World Bank Enterprise Surveys
$\text{Medium}_{ij}$	Binary indicator for medium firms	World Bank Enterprise Surveys
$\text{Private}_{ij}$	Binary indicator for private ownership	World Bank Enterprise Surveys
$\text{Foreign}_{ij}$	Binary indicator for foreign ownership	World Bank Enterprise Surveys
$\text{Internal funds}_{ij}$	The percentage of working capital supported out of internal resources	World Bank Enterprise Surveys
$\text{HHI}_{kj}$	Herfindahl Index of Concentration evaluated for sector k in country j	World Bank Enterprise Surveys
$\text{Trade}_{ij}$ (firm)	Binary indicator for whether the firm is a direct exporter or importer	World Bank Enterprise Surveys
$\text{GDPgrowth}_j$	Percentage change in annual gross domestic product	World Bank Development Indicators
$\text{Broadmoney}_j$ (M2) as % of GDP	The level of M2 money supply as a percent of GDP	World Bank Global Finance Indicators
$\text{Real interest rate}_j$	The country level lending interest rate adjusted for inflation	World Bank Global Finance Indicators
$\text{Trade}_j$ (country)	Total sum of exports and imports as a percentage of GDP	World Bank Development Indicators
$\text{School}_j$	Gross primary school enrollment	World Bank Development Indicators

Source: Authors calculations based on publicly available World Bank Enterprise Surveys

Table A: 2. Overview of countries in sample

Country	Freq.	Percent	Country	Freq.	Percent	Country	Freq.	Percent	Country	Freq.	Percent
Afghanistan	42	0,25	Croatia	181	1,06	Kosovo	3	0,02	Pakistan	102	0,60
Albania	19	0,11	Czech Republic	2	0,01	Kyrgyz Republic	16	0,09	Panama	110	0,65
Angola	299	1,75	DRC	273	1,60	Laos	267	1,57	Paraguay	93	0,55
Argentina	553	3,24	Ecuador	266	1,56	Latvia	2	0,01	Peru	591	3,47
Armenia	6	0,04	Egypt	581	3,41	Lebanon	102	0,60	Philippines	829	4,86
Azerbaijan	2	0,01	ElSalvador	146	0,86	Lesotho	6	0,04	Poland	4	0,02
Bangladesh	965	5,66	Eritrea	4	0,02	Lithuania	3	0,02	Romania	7	0,04
Belarus	1	0,01	Fyr Macedonia	9	0,05	Madagascar	149	0,87	Russia	51	0,30
Bolivia	178	1,04	Gambia	30	0,18	Malawi	89	0,52	Rwanda	83	0,49
Bosnia and Herzegovina	2	0,01	Georgia	1	0,01	Mali	192	1,13	Senegal	190	1,11
Botswana	190	1,11	Ghana	184	1,08	Mauritania	93	0,55	Serbia	13	0,08
Brazil	97	0,57	Guatemala	302	1,77	Mauritius	82	0,48	SouthAfrica	887	5,20
Bulgaria	242	1,42	Guinea	114	0,67	Mexico	441	2,59	SriLanka	257	1,51
BurkinaFaso	59	0,35	GuineaBissau	22	0,13	Moldova	9	0,05	Swaziland	84	0,49
Burundi	135	0,79	Honduras	145	0,85	Mongolia	11	0,06	Tajikistan	12	0,07
Cambodia	17	0,10	Hungary	3	0,02	Mozambique	202	1,18	Tanzania	440	2,58
Cameroon	185	1,08	India	471	2,76	Namibia	134	0,79	Turkey	116	0,68
CapeVerde	74	0,43	Indonesia	326	1,91	Nepal	88	0,52	Uganda	406	2,38
Chile	761	4,46	Ivory Coast	33	0,19	Nicaragua	159	0,93	Ukraine	32	0,19
China	580	3,40	Jordan	247	1,45	Niger	40	0,23	Uruguay	162	0,95
Colombia	773	4,53	Kazakhstan	12	0,07	Nigeria	789	4,63	Venezuela	19	0,11
Costarica	21	0,12	Kenya	355	2,08	Oman	16	0,09	Vietnam	335	1,96
									Yemen	61	0,36
									Zambia	366	2,15

Source: Authors calculations based on publicly available World Bank Enterprise Surveys



Table A: 3. Summary statistics for bribe payments per country

Country	Obs	$\mu$	$\sigma$	Min	Max	Country	Obs	$\mu$	$\sigma$	Min	Max	Country	Obs	$\mu$	$\sigma$	Min	Max
Afghanistan	42	1.7	3.5	0	14	Gambia	30	3.6	6.0	0	20	Namibia	134	1.8	4.6	0	20
Albania	19	1.8	3.2	0	10	Georgia	1	5.0	-	5	5	Nepal	88	0.5	1.9	0	15
Angola	299	3.3	5.2	0	20	Ghana	184	1.4	3.6	0	20	Nicaragua	159	1.9	4.6	0	25
Argentina	553	0.8	2.6	0	20	Guatemala	302	1.0	5.0	0	50	Niger	40	4.4	4.8	0	15
Armenia	6	5.0	4.4	1	13	Guinea	114	6.0	9.5	0	45	Nigeria	789	1.6	3.5	0	30
Azerbaijan	2	15.0	7.1	10	20	GuineaBissau	22	7.0	5.0	0	15	Oman	16	0.6	1.4	0	5
Bangladesh	965	2.5	3.3	0	40	Honduras	145	2.0	6.1	0	40	Pakistan	102	2.1	5.5	0	50
Belarus	1	2.0	.	2	2	Hungary	3	4.3	4.9	1	10	Panama	110	4.2	9.0	0	50
Bolivia	178	2.5	6.6	0	50	India	471	5.6	9.4	0	95	Paraguay	93	2.5	8.8	0	80
Bosnia and Herzegovina	2	2.5	2.1	1	4	Indonesia	326	1.5	4.4	0	50	Peru	591	0.7	2.7	0	30
Botswana	190	1.0	3.3	0	30	Ivory Coast	33	12.5	17.1	1	80	Philippines	829	1.7	5.4	0	70
Brazil	97	6.5	14.4	1	100	Jordan	247	0.8	7.8	0	100	Poland	4	1.0	0.0	1	1
Bulgaria	242	0.5	2.2	0	20	Kazakhstan	12	5.9	5.3	1	15	Romania	7	3.0	3.4	1	10
BurkinaFaso	59	3.7	4.7	0	20	Kenya	355	2.1	3.2	0	20	Russia	51	5.1	5.8	0	30
Burundi	135	3.8	5.8	0	25	Kosovo	3	8.3	4.7	3	12	Rwanda	83	0.2	0.8	0	5
Cambodia	17	3.6	4.9	0	20	Kyrgyz Republic	16	4.9	5.0	1	20	Senegal	190	1.6	5.6	0	55
Cameroon	185	4.0	11.4	0	90	Laos	267	0.4	1.5	0	10	Serbia	13	5.7	5.6	1	20
CapeVerde	74	0.2	0.8	0	5	Latvia	2	6.5	4.9	3	10	SouthAfrica	887	0.3	3.7	0	100
Chile	761	0.2	1.5	0	30	Lebanon	102	3.8	8.3	0	70	SriLanka	257	0.2	0.6	0	5
China	580	2.0	3.4	0	50	Lesotho	6	0.3	0.3	0	.5	Swaziland	84	1.1	2.4	0	10
Colombia	773	0.9	4.3	0	50	Lithuania	3	2.7	2.1	1	5	Tajikistan	12	9.9	7.5	1	23
Costarica	21	3.5	9.6	0	40	Madagascar	149	3.7	9.2	0	70	Tanzania	440	2.6	5.2	0	30
Croatia	181	0.6	3.1	0	30	Malawi	89	2.5	6.2	0	30	Turkey	116	1.0	4.2	0	35
Czech Republic	2	3.5	2.1	2	5	Mali	192	1.2	2.8	0	17	Uganda	406	3.4	5.4	0	30
DRC	273	4.3	5.9	0	40	Mauritania	93	7.0	10.6	0	50	Ukraine	32	5.0	6.3	1	30
Ecuador	266	0.8	5.2	0	80	Mauritius	82	1.5	7.5	0	66	Uruguay	162	0.2	1.0	0	10
Egypt	581	2.9	10.2	0	100	Mexico	441	0.8	4.5	0	50	Venezuela	19	3.0	4.4	0	15
ElSalvador	146	1.1	3.7	0	30	Moldova	9	1.9	1.4	1	5	Vietnam	335	0.7	5.6	0	100
Eritrea	4	0.0	0.0	0	0	Mongolia	11	3.0	5.1	1	18	Yemen	61	7.0	10.6	0	40
Fyr Macedonia	9	3.8	2.9	1	10	Mozambique	202	2.0	10.6	0	100	Zambia	366	1.5	5.3	0	60

Source: Authors calculations based on publicly available World Bank Enterprise Surveys

Table A: 4. Summary statistics for bribe payments per country - breakdown for selected sectors

Country	$\mu$	$\sigma$	$\mu_{TLG}$	$\sigma_{TLG}$	$\mu_{othm}$	$\sigma_{othm}$	Country	$\mu$	$\sigma$	$\mu_{TLG}$	$\sigma_{TLG}$	$\mu_{othm}$	$\sigma_{othm}$	Country	$\mu$	$\sigma$	$\mu_{TLG}$	$\sigma_{TLG}$	$\mu_{othm}$	$\sigma_{othm}$
Afghanistan	1.7	3.5	0.0	0.0	1.8	3.6	Gambia	3.6	6.0	3.5	5.8	3.7	6.5	Namibia	1.8	4.6	1.7	4.5	1.9	4.8
Albania	1.8	3.2	0.5	0.7	2.0	3.4	Georgia	5.0	-			5.0	.	Nepal	0.5	1.9	0.1	0.5	0.6	2.1
Angola	3.3	5.2	3.5	5.2	3.2	5.2	Ghana	1.4	3.6	1.2	3.6	1.6	3.6	Nicaragua	1.9	4.6	2.5	5.0	1.8	4.6
Argentina	0.8	2.6	0.5	2.0	0.9	2.8	Guatemala	1.0	5.0	0.9	3.9	1.1	5.4	Niger	4.4	4.8	6.1	6.0	4.1	4.5
Armenia	5.0	4.4			5.0	4.4	Guinea	6.0	9.5	5.2	8.5	7.8	11.3	Nigeria	1.6	3.5	1.3	3.2	1.6	3.6
Azerbaijan	15.0	7.1			15.0	7.1	GuineaBissau	7.0	5.0	13.3	2.9	6.1	4.5	Oman	0.6	1.4	0.6	1.4		
Bangladesh	2.5	3.3	2.3	3.3	3.2	3.6	Honduras	2.0	6.1	1.2	5.3	2.1	6.3	Pakistan	2.1	5.5	2.1	5.5		
Belarus	2.0	.			2.0	.	Hungary	4.3	4.9			4.3	4.9	Panama	4.2	9.0	3.3	7.1	4.3	9.2
Bolivia	2.5	6.6	2.3	4.8	2.6	7.4	India	5.6	9.4	5.6	9.4	3.1	3.2	Paraguay	2.5	8.8	2.5	4.5	2.6	9.6
Bosnia and Herzegovina	2.5	2.1			2.5	2.1	Indonesia	1.5	4.4	1.5	4.5	0.4	0.9	Peru	0.7	2.7	0.4	1.9	0.7	2.9
Botswana	1.0	3.3	1.3	3.9	0.7	2.4	Ivory Coast	12.5	17.1	17.9	23.9	10.5	13.8	Philippines	1.7	5.4	1.9	5.8	1.4	4.5
Brazil	6.5	14.4	11.1	25.5	5.3	7.9	Jordan	0.8	7.8	0.9	8.1	0.3	1.3	Poland	1.0	0.0	1.0	.	1.0	0.0
Bulgaria	0.5	2.2	0.4	2.0	0.5	2.4	Kazakhstan	5.9	5.3	10.0	.	5.5	5.4	Romania	3.0	3.4	1.0	.	3.3	3.6
BurkinaFaso	3.7	4.7	5.7	5.3	2.7	4.1	Kenya	2.1	3.2	2.5	3.5	2.0	3.1	Russia	5.1	5.8	5.1	5.8	5.3	5.9
Burundi	3.8	5.8	3.4	5.4	4.4	6.3	Kosovo	8.3	4.7			8.3	4.7	Rwanda	0.2	0.8	0.2	0.8	0.2	0.9
Cambodia	3.6	4.9	3.7	5.1	2.0	.	Kyrgyz Republic	4.9	5.0	2.0	1.7	5.5	5.3	Senegal	1.6	5.6	0.3	0.8	1.8	6.0
Cameroon	4.0	11.4	3.2	1.1	4.5	11.4	Laos	0.4	1.5	0.1	0.3	0.8	2.0	Serbia	5.7	5.6	10.0	.	5.3	5.6
CapeVerde	0.2	0.8	0.0	0.2	0.2	1.0	Latvia	6.5	4.9			2.5	4.9	SouthAfrica	0.3	3.7	0.2	1.7	0.5	4.9
Chile	0.2	1.5	0.2	1.1	0.2	1.6	Lebanon	3.8	8.3	3.4	8.1	7.3	10.0	SriLanka	0.2	0.6	0.2	0.6		
China	2.0	3.4	2.0	3.4			Lesotho	0.3	0.3	0.3	0.3			Swaziland	1.1	2.4	1.0	2.2	1.3	2.6
Colombia	0.9	4.3	1.1	4.4	0.9	4.2	Lithuania	2.7	2.1			2.7	2.1	Tajikistan	9.9	7.5	9.9	3.0	12.6	7.8
Costarica	3.5	9.6	0.0	.	3.7	9.8	Madagascar	3.7	9.2	2.7	8.5	9.8	11.4	Tanzania	2.6	5.2	2.3	5.0	3.2	5.6
Croatia	0.6	3.1	0.2	1.2	0.8	3.4	Malawi	2.5	6.2	2.5	6.2	1.0	.	Turkey	1.0	4.2	0.3	1.5	1.4	5.2
Czech Republic	3.5	2.1			2.5	2.1	Mali	1.2	2.8	0.9	2.0	1.5	3.3	Uganda	3.4	5.4	3.5	5.4	3.3	5.5
DRC	4.3	5.9	3.9	5.5	4.7	6.3	Mauritania	7.0	10.6	6.7	10.2	7.3	11.3	Ukraine	5.0	6.3	2.5	9.4	4.8	3.7
Ecuador	0.8	5.2	0.6	2.3	0.4	1.7	Mauritius	1.5	7.5	1.6	7.7			Uruguay	0.2	1.0	0.1	0.6	0.2	1.0
Egypt	2.9	10.2	2.9	10.2			Mexico	0.8	4.5	0.8	4.8	0.8	4.4	Venezuela	3.0	4.4			3.0	4.4
ElSalvador	1.1	3.7	1.0	3.0	1.1	4.0	Moldova	1.9	1.4	1.0	0.0	2.2	1.6	Vietnam	0.7	5.6	1.5	10.5	0.4	1.3
Eritrea	0.0	0.0	0.0	0.0			Mongolia	3.0	5.1			3.0	5.1	Yemen	7.0	10.6	9.2	13.5	6.5	10.0
Fyr Macedonia	3.8	2.9	3.0	2.0	4.2	3.4	Mozambique	2.0	10.6	1.0	3.8	2.1	11.4	Zambia	1.5	5.3	1.8	5.2	1.3	5.3

Source: Authors calculations based on publicly available World Bank Enterprise Surveys

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## Highlights

- We investigate the effect of corruption on capital investment in developing countries
- We control for censoring and endogeneity
- We find that bribery decreases the efficiency of investment in both relative and absolute terms
- The effect is strongest for domestic SMEs with large domestic and foreign firms unaffected
- We conclude that reducing the level and incidence of bribery would increase the efficiency of allocated capital